

Meredith Premieres Second Season Of The Southern Living Show

Meredith's Local TV Stations Will Also Air New Seasons and Specials from Better Homes & Gardens, Allrecipes, and More

DES MOINES, IA (April 1, 2021) – Meredith Corporation announced its 2021 spring and summer TV programming today, including the premiere of season two of *The Southern Living Show*, new episodes of *Allrecipes Eating In!*, and new specials from Better Homes & Gardens. The programming airs in Meredith's local television markets, including Atlanta, Phoenix, Portland, St. Louis, Nashville, Hartford, Kansas City, Greenville/Spartanburg, Las Vegas, Mobile/Pensacola, Saginaw/Flint, and Springfield, Massachusetts.



Host Ivy Odom and her father, building a greenhouse in the first episode of season 2 of *The Southern Living Show*.

"We are thrilled with the success of *The Southern Living Show* and love that we can deliver this powerhouse content from national brands like Allrecipes and Better Homes & Gardens," said Meredith Local Media Group President Patrick McCreery. "In 2021 our local audiences can expect bigger projects, updated trends in food and design, and behind-the-scenes content from one of Southern Living's most popular events."

Kicking off the season, *The Southern Living Show* will premiere its second season during the first weekend in April. Host Ivy Odom returns to tackle DIY projects, chat with celebrity guests, and share ideas and recipes from the Southern Living Test Kitchen in Birmingham. Later this summer, viewers can join the Southern Living team in Louisville, Kentucky, for a behind-the-scenes tour of the 2021 Southern Living Idea House. The Idea House features cutting-edge design and decorating, as well as new products and features that viewers can incorporate into their own homes. Audiences will get an inside look at why this house draws visitors from all over the country.

In April and May, learn how to turn your patio, deck, or backyard into the perfect summer getaway with *Better Homes & Gardens Ultimate Backyard* – a 30-minute special. Host Chelsey Sayasane and experts from Better Homes & Gardens will highlight landscaping trends, tips, and design ideas.

And from the world's largest digital food brand, new episodes of *Allrecipes Eating In!* will go into the homes of culinary experts and home cooks to share fresh ideas for making great meals at home.

"Meredith is home to some of the most popular media brands in the industry," said VP and Editor in Chief of Better Homes & Gardens Stephen Orr. "These television shows and specials are a great new opportunity to bring viewers closer than ever to see how our recipes, DIY projects, and design ideas come to life."

Check your local listings for air times.

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ABOUT MEREDITH CORPORATION

Meredith Corporation (NYSE: MDP), a leading media company for nearly 120 years, produces service journalism that engages audiences with essential, inspiring, and trusted content. Meredith reaches consumers where they are across multiple platforms, including digital, video, magazine, and broadcast television. Meredith's National Media Group reaches nearly 95 percent of all U.S. women and more than 190 million unduplicated American consumers every month through such iconic

brands as PEOPLE, Better Homes & Gardens, Allrecipes, Southern Living, and REAL SIMPLE. Meredith's premium digital network reaches more than 150 million consumers each month. The company is the No. 1 U.S. magazine operator, with 36 million subscribers, and the No. 2 global licensor with robust brand licensing activities that include a Better Homes & Gardens partnership with Walmart. Meredith's Local Media Group portfolio includes 17 television stations, reaching 11 percent of U.S. households and 30 million viewers. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 markets, including Atlanta, Phoenix, St. Louis, and Portland, and 13 stations in the Top 50.

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