

THE 2026 REAL SIMPLE HOME OPENS ITS DOORS IN FORT GREENE, BROOKLYN

Special Consumer Events at the Home This Fall Include a Shopping Day Featuring Women-Owned Businesses and a Holiday-Themed Atelier

NEW YORK, Oct. 8, 2026 /PRNewswire/ -- Today, **Real Simple**, a People Inc. brand, debuts its **2026 Real Simple Home** in Fort Greene, Brooklyn, a reimagined four-story townhouse thoughtfully designed to reflect the many dimensions of modern living. This fall, Real Simple will welcome consumers, creators, and design enthusiasts to experience the home with two special consumer events.

Now in its ninth year, the Real Simple Home brings the brand's philosophy of intentional, elevated living to life through spaces focused on wellness, functional style, meaningful connection, and everyday rituals. A **standout roster of designers and creators** including **Betsy Wentz, Brandon Dean, Dani Klaric and Lainie Sanders of Euphoria Collective, Will and Aubrey Glaser of Glam Studio, Hallie Goodman, Marie Cloud of Indigo Pruitt, Kate Engelbrecht, Kristi Hemric of Stoop and the City, and Matthew Tsang** have collaborated with Real Simple editors to transform the home.

For the first time, Real Simple has also partnered with the Parents media brand to create the ultimate kids' room, blending expert advice with real-world inspiration for modern families.

Filled with actionable home decor ideas and inspiration, the Real Simple Home is featured now on realsimple.com/rshome26, and is the cover story of the October/November issue of Real Simple, on newsstands October 16. Sponsors of the 2026 Real Simple Home include **Floor & Decor, Inspired Closets, Minted, Sherwin-Williams, Woodford Reserve, and Primark**.

There are two opportunities for consumers to experience the Real Simple Home this fall:

• WELL CURATED EVENT | OCTOBER 17

On Saturday, October 17, Real Simple will host its first-ever **Well Curated** event, a one-day shopping experience spotlighting female-founded small businesses. Inspired by the rise of stoop sales, the event will bring together consumers, creators, and Real Simple editors for shopping, founder meet-and-greets, and the opportunity to explore the Real Simple Home. Featured brands include **SIN, fyb Jewelry, Le Sac Sulpice, Memori, and CANDOR**.

When: Saturday, October 17, 2026, 10:00 AM–5:00 PM

Where: The Real Simple Home, 28 Saint Felix Street, Brooklyn, NY

Admission: Free to attend; registration available at www.rswellcurated.com

• HOLIDAY ATELIER | NOVEMBER 21

On Saturday, November 21, Real Simple will welcome guests to the Real Simple Home for its **Holiday Atelier**, an event celebrating the season with inspiration and entertaining ideas. The event will feature a special appearance by creator **Denna Nazem of Strictly the Good Stuff**. Additional details for Holiday Atelier can be found at www.rsholidayhome.com. Registration information will be available on October 16 to purchase tickets.

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