TRAVEL + LEISURE NAMES BRAZIL THE 2026 DESTINATION OF THE YEAR

BRAZILIAN POP STAR ANITTA COVERS THE ISSUE AS TRAVEL + LEISURE CELEBRATES THE COUNTRY'S LEGENDARY CARNIVAL, EMERGING CULINARY SCENES, AND NATURAL WONDERS

NEW YORK, Nov. 5, 2025 /**PRNewswire**/ -- Travel + Leisure has named**Brazil** the **2026 Destination of the Year**. From Amazonian adventures to coastal retreats and urban discoveries,Brazil stands out as a must-visit destination for travelers in the year ahead. This marks the eleventh year Travel + Leisure editors have selected a Destination of the Year, with past recipients including Thailand, Costa Rica, and Italy.

"Brazil is a country of incredible energy and diversity, and is the perfect choice for our Destination of the Year for 2026," said Jacqui Gifford, Editor in Chief of Travel + Leisure. "In our cover story, Brazilian pop star Anitta shares why she chose to return home to Rio, and her story captures what makes Brazil so special. Whether you're exploring the innovative food scene in Belém, experiencing the extravagance of Carnival, or relaxing on the beaches of Bahia, Brazil has something for every type of traveler."

Featuring Brazilian pop star Anitta **on the cover**, the special Nov/Dec issue spotlighting the Destination of the Year explores Brazil's diverse regions and the distinct experiences they offer travelers. Rio de Janeiro continues to captivate with its legendary Carnival celebrations, thriving music scene, and iconic beaches like Ipanema. Along the Bahian coast, destinations like Itacaré and the small town of Paraty showcase pristine beaches and preserved Portuguese architecture. São Paulo serves as the country's cosmopolitan hub for contemporary art and dining, while quilombo communities offer meaningful connections to Afro-Brazilian culture and history.

A comprehensive guide to everything Brazil has to offer is available now at**TravelandLeisure.com**, and will be featured in the cover story of the December/January 2026 issue, available on newsstands on November 21.

Citi® / AAdvantage® is the presenting sponsor of Travel + Leisure's 2026 Destination of the Year program. As part of the sponsorship, Travel + Leisure will host a special event celebrating the winning destination.

ABOUT TRAVEL + LEISURE
Travel + Leisure is the preeminent voice for the sophisticated traveler, serving up expert intelligence and the most immersive travel lifestyle content anywhere. Travel + Leisure captures the joy of discovering the cultural pleasures the world has to offer, from art and design to shopping and style to food and drink. Travel + Leisure connects with its audience across platforms including the U.S. flagship and six international print editions, digital channels, the annual World's Best franchise and more. Launched in 1971, Travel + Leisure is part of the People Inc. publishing family and is owned by Travel + Leisure Co. (NYSE: TNL).

SOURCE People Inc.

For further information: For further information: Kelly Hires, kelly.hires@people.inc

---

Additional assets available online: Photos **(1)**

https://news.people.inc/2025-11-05-TRAVEL-LEISURE-NAMES-BRAZIL-THE-2026-DESTINATION-OF-THE-YEAR