REAL SIMPLE Launches Expansive Product Line Exclusively With At Home

Hundreds of new items designed to simplify and enhance everyday living available in stores and online today

NEW YORK, Sept. 24, 2025 /**PRNewswire**/ -- **REAL SIMPLE** today announced the debut of its home collection created exclusively for At Home. Featuring more than 270 items at launch, the new product line brings together REAL SIMPLE's smart design sensibility and organizational expertise with At Home's commitment to elevating the customer experience with beautifully functional solutions for everyday living. The collection is available to shop online at **athome.com** and in all 229 At Home stores nationwide. For more about the new line, visit **RealSimple.com**.

"It's been exciting to collaborate with the talented team at At Home to craft collections that would deliver on our core values—to make life simpler, use space better, and make home feel more beautiful, functional, comfortable, and *personal*," said Mélanie Berliet, SVP & Group General Manager, REAL SIMPLE. "Whether you're looking to optimize a small space, add fresh design details, or finally get those challenging areas organized and working for you, this collection delivers everyday essentials you can rely on and enjoy for years to come."

Highlights of the REAL SIMPLE Collection for At Home include:

- Organization essentials - acrylic cosmetic organizers, storage carts, hanging storage units and pantry staples.
- Kitchen and entertaining - colorful cookware, dishwasher and microwave-safe bakeware, utensil sets, glass food storage containers, cutting boards, serveware and personal hydration options.
- Laundry and closet - foldable hampers, rattan baskets, adjustable over-the-door hangers, space-saving hangers, storage cubes.

Using fun shapes, sun-washed pastels and playful patterns, the collection blends simplicity with modern design cues, creating products that are stylish and practical. Natural details like acacia wood, bamboo, and marble finishes feel fresh, versatile and timelessly chic, looking beautiful in any home. Built to last and adapt, the collection offers modularity, customization and clever solutions with expandable, stackable or collapsible features to fit different spaces and lifestyles.

Additional REAL SIMPLE Collection products will continue to roll out on November 1, including bath accessories, snack boxes, and waste bins. Future categories planned for 2026 include dinnerware, bedding textiles, jewelry organization, hobby storage and more.

"Over the last 18 months, we worked closely with the REAL SIMPLE team to bring thoughtful design and style to everyday essentials", said Kristian Lazzaro, Chief Design Officer for At Home. "This new collection is all about making your life easier and more beautiful with fresh, functional solutions for all areas of the home as you get ready to host for the holidays."

The REAL SIMPLE Collection at At Home will be available in all At Home stores nationwide and online at athome.com. Prices range from $1.99 - $129.99, underscoring both brands' commitment to providing beautiful, high quality products with value for the customer in mind.

For more information about the collection and to stay up to date on new product releases, visit **RealSimple.com** and **athome.com.**

ABOUT REAL SIMPLE
REAL SIMPLE is a go-to source for practical, useful, and clever solutions to make every aspect of your busy life easier. By tightly curating expert advice and tested products, REAL SIMPLE delivers a judgment-free guide for living, leaving readers feeling lighter, more accomplished, and in control. As

the number one women's lifestyle magazine at newsstands and on Apple News+, REAL SIMPLE connects with its passionate audience across platforms—in its print magazine, on the web, on social media, and through its licensed products and brand experiences. REAL SIMPLE is part of People Inc.

ABOUT AT HOME
Founded in 1979 in Schertz, Texas, AT HOME is the go-to source for design and decorating inspiration. AT HOME believes your home should be a reflection of your personal style – warm, thoughtful, and inviting. The company offers exclusive, elevated collections that blend value with distinctive style and is passionate about helping customers design their life AT HOME with beautiful, accessible solutions that inspire and engage. Headquartered in Coppell, Texas, AT HOME currently operates 229 stores in 39 states and an eCommerce site. For more information, please visit us online at **www.athome.com**.

SOURCE REAL SIMPLE

For further information: Arielle Grabel, 845-406-8752, agrabel@people.inc

---

https://news.people.inc/2025-09-24-REAL-SIMPLE-Launches-Expansive-Product-Line-Exclusively-With-At-Home