SHAPE Announces Winners of 2025 Skin Awards

SHAPE Editors Awarded Over 100 Skincare Products Across Categories Such as Face, Body, Devices, Medical Aesthetics, Men's, Kids and More

NEW YORK, May 22, 2025 /**PRNewswire**/ -- **SHAPE** today announced the 2025 SHAPE Skin Awards, a curated list of 100 editor and expert approved skincare products, devices, and treatments that reflect the year's most innovative and effective advancements in skin health and wellness. The 2025 Skin Awards are available now on SHAPE.com **here**.

This year, SHAPE's editors and dedicated product testers evaluated over 500 skincare launches and breakthroughs, from derm-recommended serums to cutting-edge at-home LED devices, to arrive at a list of over 100 winners. In 2025, SHAPE broadened the awards to include skin essentials for men, tweens, teens, and kids, spotlighting products that reflect the growing reach of skincare today. The SHAPE Skin Awards showcase innovation, but also excellence at delivering tried-and-true formulas with clinically proven ingredients.

"Everything on our winning list is meant to be used with joy and appreciation for your body and what it can do—and that includes aging, the ultimate luxury. Some trends we're loving include subtle and natural fillers, the regenerative power of salmon sperm cream, hair growth peptides, and pre-and post-workout fragrance—a category that's exploded this year," says Jill Di Donato, the editorial director of the 2025 SHAPE Skin Awards.

To ensure each winner delivered results backed by science and experience, SHAPE enlisted a panel of leading skincare professionals, including board-certified dermatologists, a trichologist, a plastic surgeon, and formulation specialists. The 2025 SHAPE Skin Awards Expert Panel includes:

- **Michelle Henry, MD, FAAD:** Board-certified Cosmetic Dermatologist and Mohs Surgeon
- **Kimberlee Blakley:** Licensed Trichologist
- **Sarah Chung Park:** Beauty Tech Product Developer and Ingredient Specialist
- **Dendy Engelman, MD, FAAD:** Board-certified Dermatologist and Dermatologic Surgeon
- **Holly Moore, MPH:** Beauty Product Developer and Ingredient Specialist

The SHAPE Skin Awards highlight wellness and skin fitness, showcasing the products that are leveling up the skincare industry through innovation and impact. The team of experts and editors tested products across a wide range of skin types, concerns, tones, and age groups. The final guide features trusted, time-tested brands and emerging newcomers, spanning all price points, from accessible drugstore finds to luxury offerings.

The full list of winners in SHAPE's 2025 Skin Awards can be read below and online **here**.

Face:
Best For Flare-Ups: PHOILEX Active ReLeaf Spot Gel
Best Regenerative Serum: Skinceuticals Advanced RGN-6
Best Cleanser: Drunk Elephant Mello Marula™ Cream Cleanser
Best Growth Factor Serum: The Ordinary GF 15% Solution
Best Plumping Serum: BeautyStat Triple-Plump Coconut Milk Serum
Best Moisturizer For Mature Skin: Yon-Ka Time Resist Jour
Best Firming Eye Cream: NEOCUTIS Lumiére® Firm
Best Moisturizer For Oily Skin: PCA Clearskin
Best Lifting Serum: Neostrata Tri-Therapy Lifting Serum with MicroDiPeptide229®
Best For Blemishes: Epionce Lite Lytic Tx
Best Lip Serum: Retrouve Hydrating Lip Serum
Best Tinted Lip Gloss: The Outset Lip Oasis Glossy Treatment
Best Pore Blurring Sunscreen: Saint Jane Beauty Saint Sun Ritual Mineral SPF 30 Pore Smoothing Sunscreen
Best Reparative Cream: Musely Cell Repair Serum

Best Peptide Eye Cream: G.M. Collin Bota Peptides Eye Contour
Best Peptide Eye Serum: Sonage A-Eye Peptide Serum
Best Collagen Treatment: Dr. Diamond Instafacial Infusion
Best Multi-Tasking Treatment: Valmont Prime Renewing Pack
Best Face Mask: 111 SKIN Cryo De-Puffing Facial Mask
Best Eye Mask: All Golden 360 Degree Firming Eye Patches
Best Antioxidant Serum: Obagi Super Antioxidant Serum
Best Tinted Face Sunscreen: Alastin Hydra Tint Pro Mineral Sunscreen SPF 36
Best Face Sunscreen: Exuviance Daily Corrector with Sunscreen Broad Spectrum SPF 35
Best For Redness: Zo Skin Health Rozatrol®
Best Peel: iS Clinical Peel
Best Overnight Mask: Noble Panacea Chronobiology Sleep Mask
Best Skin Barrier Repair: COSRX The Ceramide Moisturizer
Best Postbiotic Skin Care: AV Laboratories Face Cream Light
Best Stay Put Brow Gel: Milani Stay Put Tinted Brow Mousse
Best Stay-Put Mascara: MAC Stack Elevated Mascara
Best Makeup Setting Spray: E.L.F Power Grip Setting Spray
Best Post Workout Makeup: Furtuna Skin Face & Eye Serum
Best Serum: Nourished3 Brightening Radiance Super Serum

Body:
Best Massage Oil: Higher Dose Oxytocin Body Oil
Best Body Serum: Naturium Urea 5% Body Serum
Best Body Cream: Flamingo Estate Manuka Rich Cream
Best Foot Care Cream: Birkenstock Foot Care Essentials Softening Ritual
Best Shower Gel: Soft Services Comfort Cleanse
Best Body Butter: Mutha Body Butter
Best Body Gua Sha: Tronque Body Contour Massager
Best Clean Fragrance Rollerball: Cerato Vibrant Field
Best Shower Steamer: Esker Shower Steamer Discovery Set
Best Women's Deodorant: Bille Santal Blossom All-Day Deodorant
Best Anti-Odorant Pads: Surface Deep Anti-Odorant Pads
Best Whole Body Deodorant: Secret Aluminum Free Whole Body Deodorant Dry Feel Cream
Best Bath Bomb: Lush Cold Water Soother Bath Bomb
Best Body SPF: Mama Sol Bodybrella Mineral Hydrating Milk Spf 40body Spf
Best Self Tanner: St Tropez Sunlit Skin Self Tanner
Best Anti-Chafe Stick: Fur Chafe Cushion
Best Bath Soak: Neom Perfect Night's Sleep Magnesium Bath Milk
Best Body Oil: Irene Forte Rose Body Oil

Devices:
Best Led Lip Mask: Metamorphosis Lush Lips Transformation
Best Led Eye Mask: Smoothskin
Best Microcurrent Device: NuFace FIX MicroWand
Best Red & Infrared Mask: Solawave Wrinkle Retreat Face Mask
Best For Acne: ZIIP DOT Nanocurrent and Microcurrent Acne Treatment Device
Best Innovation In Led Mask: CurrentBodySkin LED Light Therapy Face Mask Series 2
Best Led Device For Hair Growth: FOREO LUNA™ 4 hair

Hair:
Best Hair Peptide: Omi Hair Growth Peptides For Women
Best Dry Shampoo: Redken Deep Clean Dry Shampoo Duo
Best Scalp Scrub: Nulastin Vibrant Scalp Scrub
Best Peptide Spray: Lolavie Peptide Plumping Volume Spray
Best Hair Growth Serum: Nutrafol Hair Serum
Best Hair Mask: California Naturals Deep Repair Hair Mask
Best Repairing Shampoo And Conditioner: Monday Hair Care Repair Shampoo And Conditioner
Best Shampoo And Conditioner For Dandruff: Cerave 2-In-1 Anti-Dandruff Hydrating Shampoo And Conditioner

Kids:
Best Kids Sunscreen: Seaweed Bath Co. SPF 50 Sunscreen
Best Kids Bandages: All Better Co. Better Bandage
Best Body Wash for Kids: Daise Beauty Foaming Body Wash

Tween and Teen:
Best Teen Deodorant: Rile The Pits Deodorant
Best Teen Acne Patch: Florence By Mills Spot A Spot Acne Patches
Best Sunscreen Stick: SunBum Original Face and Body Stick 40
Best Teen SPF Lip Balm: SOL LABS® SPF 15 Hydrating Lavender Mint Lip Balm: Natural, Nourishing & K-Beauty Inspired Sun Protection
Best Sheet Mask: Skin Laundry Hydrating Facial Sheet Mask

Gym Bag Essentials:
Best in Fragrance Tech: Future Society Optimal Habitat Fragrance Enhancing Primer
Best Body Wash For Travel: AKT The Body Wash Concentrate
Best Cleanser For Sensitive Skin: Sonsie Cleansing Mousse
Best Toning Pads: Femmue Rose Infused Toning Pads
Best Post Workout Fragrance: Tracy Anderson Fragrance Spring Break Sweat Eau de Parfum
Best Lash Serum: Colorescience Total Lash Serum Mascara
Best Hair Tool: T3 AIRE IQ
Best Eye Roller: b+L Blue Lagoon Eye Serum
Best Gym Makeup Bag: Stony Clover Lane Large Pouch
Best Post Workout Glow: Danessa Myricks Beauty Yummy Skin Glow
Best Hypochlorous Acid Spray: Prequel Universal Skin Solution Dermal Spray
Best On-The-Go Essentials Pack: YSE Beauty The Roadies Packable AM Routine

Men's:
Best Hair Growth: Men's Rogaine Two-In-One Thickening Shampoo And Conditioner
Best After Shave: Kiehl's Ultimate Razor Burn & Bump Relief
Best Beard Oil: Pura D'OR Organic Beard Softening Oil
Best Men's Deodorant: Degree Extreme Antiperspirant Deodorant Dry Spray
Best Men's Moisturizer: M/STR Daily Anti-Ageing Moisturizer

Medical Aesthetics:
Best Filler: Evolysse
Best Membership Treatment Model: Evolus
Icon Award For Best Neurotoxin: Botox
Best Medical Aesthetic Facial: Hydrafacial
Best For Eye Lifts: upneeq
Best Filler For Hand Rejuvenation: Radiesse
Best Non-Invastive Lifting: Ultherapy PRIME
Most Subtle Neurotixin: Xeomin
Best For Nasolabial Folds: Belotero
Best Laser: Fraxel
Best Minimal Downtime Laser: Clear + Brilliant

ABOUT SHAPE
SHAPE serves as the definitive resource for the woman who leads an active lifestyle, delivering science-backed information, inspiring stories, and a proven roadmap to navigate the journey to her goals. We understand her, we motivate her, and we speak to her directly in a trusted, friendly voice—about the race she trains for, the cooking class she wants to try, the adventure trip she goes on, the workout trend that piques her interest, the new skin care routine she has been searching for. With SHAPE, she has the tools and motivation to stay active, healthy, and happy—today and every day. SHAPE's encouragement and backing of expert editors and contributing board of advisors helps her to shape her biggest and boldest life.

SOURCE Dotdash Meredith

For further information: Corinne Flaherty, corinne.flaherty@dotdashmdp.com; Katie Holzman, katie.holzman@dotdashmdp.com

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