COSTA RICA NAMED TRAVEL + LEISURE'S 2024 DESTINATION OF THE YEAR

NEW YORK, Nov. 8, 2023 /**PRNewswire**/ -- Travel + Leisure has namedCosta Rica as the 2024 Destination of the Year. Costa Rica's commitment to a sustainable future coupled with its deep-rooted connection to the land and its Indigenous communities make it a standout destination for travelers to visit in the year ahead. Costa Rica is the ninth winner of Destination of the Year, which is selected annually by T+L editors, with past selections including Italy, Japan and Australia.

"We are thrilled to honor Costa Rica as our 2024 Destination of the Year," saidJacqui Gifford, Editor-in-Chief of Travel + Leisure. "Costa Rica's unwavering dedication to sustainable tourism and its breathtaking natural beauty make it a standout destination for travelers seeking unique and eco-conscious experiences in the year ahead."

Costa Rica is known for unparalleled contributions to eco-tourism, including pioneering the concept of eco-lodges, as well as setting a global standard for sustainable travel practices. The country's commitment to conservation has led to a successful reversal of deforestation from decades past, with over 50% of its landmass now covered in rainforest. The country's rich biodiversity is unmatched, with 12 ecosystems and half a million species packed into its nearly 20,000 square miles. Other highlights include the Camino de Costa Rica, the nearly 200-mile trail that stretches across the country, the world-renowned coffee beans exported from the area, and the culinary scene with rich traditions and diversity.

A comprehensive guide to everything Costa Rica has to offer—from the culinary offerings to the eco-lodges and more—is available now at **TravelandLeisure.com**, and will be featured in the cover story of the December 2023/January 2024 issue, available on newsstands on November 17.

For more information on Costa Rica's recognition as the 2024 Destination of the Year, visit **https://www.travelandleisure.com/destination-of-the-year-costa-rica-2024-8362021**.

Citi® / AAdvantage® is the presenting sponsor of Travel + Leisure's 2024 Destination of the Year. As part of the sponsorship, Travel + Leisure will host a special event for cardmembers celebrating the winning destination with Costa Rican chef Byron Gomez.

ABOUT TRAVEL + LEISURE
Travel + Leisure is the preeminent voice for the sophisticated traveler, serving up expert intelligence and the most immersive travel lifestyle content anywhere. Travel + Leisure captures the joy of discovering the cultural pleasures the world has to offer, from art and design to shopping and style to food and drink. Travel + Leisure connects with its audience across platforms including the U.S. flagship and four international print editions, digital channels, the annual World's Best franchise and more. Launched in 1971, Travel + Leisure is part of the Dotdash Meredith publishing family and is owned by Travel + Leisure Co. (NYSE: TNL).

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For further information: Kelly Hires, kelly.hires@dotdashmdp.com

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