

# PARENTS Reveals Winners of Beauty Awards 2021

## From the Best Tinted Moisturizer to the Best Curl Enhancer, This List of Must-Haves Will Help You Look and Feel Your Best in the Months Ahead

NEW YORK, Aug. 5, 2021 /PRNewswire/ -- **Meredith Corporation's** (NYSE: MDP) PARENTS released this year's Beauty Awards, a selection of new makeup, hair, and skin launches that are effective, efficient, and inclusive. PARENTS' Beauty Awards 2021 is available on [Parents.com/BeautyAwards](https://www.parents.com/beautyawards) and in the September issue of PARENTS magazine, available now.

"For the 10th annual Beauty Awards, PARENTS consulted moms and, for the first time, dads, to judge the best new offerings in beauty and self-care. After many months at home, parents are eager to step out feeling fresh and put together—and the winning products all help with that effort," said PARENTS Editor-in-Chief Julia Edelstein.

This year 35 moms and a handful of dads tested 160 new makeup, hair, and skin launches to select a total of 33 products that passed a set of standards for quality, ease of use, and inclusivity. Foundations had to come in at least 30 shades, and tinted moisturizers in 10. All our skin and hair winners received approval from parents whose skin types and hair textures matched those of the products' intended consumers.

The full list of PARENTS' Beauty Awards 2021 is shown below by category and on [Parents.com/BeautyAwards](https://www.parents.com/beautyawards).

### **BEST IN MAKEUP**

Blush and Bronzer: Stila Cosmetics Putty Blush/Bronzer Duo  
Brow Pen: NYX Professional Makeup Lift and Snatch! Brow Tint Pen  
Brow Pomade: Benefit Cosmetics POWmade Brow Pomade  
Eyeliner: Maybelline New York Tattoo Studio Smokey Gel Pencil Eyeliner  
Eyeshadow: Burt's Bees Color Nurture Cream Eye Shadow  
Foundation: Sephora Collection Best Skin Ever Foundation  
Lipstick: Revlon ColorStay Satin Ink Liquid Lipstick  
Lip Gloss: Róen Beauty Kiss My Liquid Lip Balm in Shimmer  
Nail Polish: Essie Expressie Dial It Up Collection  
Mascara: CoverGirl Lash Blast Clean Mascara  
Tinted Moisturizer: Milk Makeup Sunshine Skin Tint Clean SPF 30

### **BEST IN SKIN**

Cleanser: Garnier SkinActive Micellar Cleansing Water With Vitamin C All-in-1 Brightening  
Exfoliator: Merle Norman Exfoliating Charcoal Scrub  
Eye Cream: Ole Henriksen Wrinkle Blur Bakuchiol Eye Gel Crème  
Lip Treatment: ChapStick Total Hydration With Sea Minerals Overnight Lip Renewal Treatment  
Moisturizer with SPF: Neutrogena Invisible Daily Defense Face Serum SPF 60+  
Nonretinol Serum: RoC Multi Correxion Hydrate + Plump Serum Capsules  
Night Cream: Pond's Rejuveness Advanced Hydrating Night Cream  
Retinol Serum: Mary Kay Clinical Solutions Retinol 0.5

### **BEST IN BODY**

Antiperspirant: Secret DERMA+ Antiperspirant  
Belly Treatment: Summer Fridays Babymoon Belly Balm  
Body Wash: Ivory Gentle Moisturizing Body Wash With a Hint of Coconut  
Deodorant: Dove 0% Aluminum Refillable Deodorant  
In-Shower Lotion: Olay Nighttime Rinse-Off Body Conditioner With Retinol  
Lotion: Vaseline Intensive Care Almond Smooth Body Lotion

Scrub: Drunk Elephant Sugared Koffie Almond Milk Scrub  
Shaving Gel: Skintimate Spark Shave Gel

#### **BEST IN HAIR**

Curl Enhancer: Maui Moisture Flexible Hold + Coconut Milk Curl Foam Mousse  
Dry Shampoo: Suave Hair Refresher Dry Shampoo With Amino Acids  
Shampoo and Conditioner for Damage: TRESemmé Keratin Repair Shampoo + Conditioner  
Shampoo and Conditioner for Hydration: Aveeno Hair Sunflower Oil Blend Shampoo + Conditioner  
Mask: Aveda Invati Advanced Intensive Hair & Scalp Masque  
Smoothing Treatment: Pantene Pro-V Hydrating Glow Thirsty Ends Milk to Water Serum

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#### **ABOUT PARENTS**

**PARENTS**, the leading source for busy, millennial moms, reaches 8.3 million readers monthly through an award-winning magazine and over 19 million readers on its digital and social platforms. With an understanding that raising good people is the most important job, PARENTS serves up trusted advice that empowers moms and dads to care for their kids with confidence and find ways to enjoy the ride. PARENTS is produced by Meredith Corporation (NYSE: MDP).

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