

PEOPLE EN ESPAÑOL's Poderosas Virtual Conference Celebrates the Evolution of Latina Power Through Interactive Digital Experience

With the purpose of creating an intimate, engaging space for Hispanic entrepreneurs, this highly anticipated virtual conference will explore topics including entrepreneurship, leadership, finance, health and wellness.

NEW YORK, March 8, 2021 /PRNewswire/ -- Meredith Corporation's (NYSE: MDP: [Meredith.com](https://www.meredith.com)) PEOPLE EN ESPAÑOL's Poderosas Virtual Conference, focused on guiding, mentoring, and inspiring a community of entrepreneurs and career-driven individuals, will center this year's conversation around the evolution of Latina power through the years. This interactive free digital experience is scheduled for March 26th and will feature celebrity panelists from the People en Español 'Ahijada and Madrina' (goddaughter and godmother) program such as Independent Journalist & CBS News Contributor **María Elena Salinas**, and Actress & TV host **Adamari López**, along with Celebrity makeup artist & founder of cosmetics brand Artist Couture **Angel Merino**, Entrepreneur & *New York Times* Best-selling Author **Nely Galán**, among many others.

"PEOPLE EN ESPAÑOL invites the career-oriented Hispanic community to take a step back and reflect on the past ten years of Latina empowerment. Throughout each inspiring panel discussion, attendees will get to learn tips on leveling up with the industry's top trailblazers," said Monique Manso, PEOPLE EN ESPAÑOL's Publisher. "Our mission is to create an intimate space to speak about the power to empower and the importance of extending a helping hand to other women who are just getting started in their career while celebrating each other's accomplishments. This ideally leads to true mentorships, partnerships and friendships, fostering a community of empowerment."

Planned Parenthood Federation of America is a proud sponsor of this year's virtual event.

"Planned Parenthood is looking forward to celebrating another year of Latina empowerment, while stressing the importance of health and wellness, and equipping women with expert tips to succeed in today's competitive landscape," said Alexis McGill Johnson, President and CEO of Planned Parenthood Federation of America. "We are dedicated to creating health equity for all people, and are ready to build a strong, healthy future alongside the Latino community."

Featured participants include: Actress & TV host **Adamari López**, CEO of JRE Enterprises **Rosie Rivera**, Independent Journalist & CBS News Contributor **María Elena Salinas**, Content Creator & TV Presenter **Carolina Sandoval**, Celebrity Makeup Artist & Founder of cosmetics brand Artist Couture **Angel Merino**, Healthy Chef & Restaurateur **Michelle Posada**, CEO of Red Shoe Movement **Mariela Dabbah**, Univision Senior Vice President of Human Resources **Roxanna Flores**, Entrepreneur & *New York Times* Best-selling Author **Nely Galán**, among others.

Registration for Poderosas Virtual Conference is available [HERE](#).

ABOUT PEOPLE EN ESPAÑOL

PEOPLE EN ESPAÑOL was launched in 1996 as a special issue and today has become the top-selling Hispanic magazine in the United States. Published nine times a year, PEOPLE EN ESPAÑOL reaches an audience of 7 million every month with its editorial mix of Hispanic and popular entertainment, fashion and beauty trends and compelling human-interest stories. PEOPLE EN ESPAÑOL delivers original editorial content that captures the values, contributions and impact of

today's Hispanics in the United States. The brand's social media footprint includes 1.4 million followers on Twitter, over 4.2 million "Likes" on Facebook and 3.5 million followers on Instagram. For daily news, photos, exclusive behind-the-scenes video and celebrity scoops, visit www.peopleenespanol.com and follow PEOPLE EN ESPAÑOL on Twitter at @peopleenespanol. Related link: <http://www.peopleenespanol.com>

ABOUT PLANNED PARENTHOOD

Planned Parenthood is the nation's leading provider and advocate of high-quality, affordable health care for women, men, and young people, as well as the nation's largest provider of sex education. With more than 600 health centers across the country, Planned Parenthood organizations serve all patients with care and compassion, with respect and without judgment. Through health centers, programs in schools and communities, and online resources, Planned Parenthood is a trusted source of reliable health information that allows people to make informed health decisions. We do all this because we care passionately about helping people lead healthier lives.

SOURCE Meredith Corporation

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