

REAL SIMPLE Announces Second Annual Smart Money Awards

2020 List Includes 23 Winners for your Wallet Based on Innovativeness and Relevance to Women Today

NEW YORK, Aug. 6, 2020 /PRNewswire/ -- Today Meredith Corporation's (NYSE: MDP: [Meredith.com](https://www.meredith.com)) **REAL SIMPLE** announced the Smart Money Awards featuring the top apps, accounts and services that make managing your financial life easier. Editors of REAL SIMPLE and a panel of expert judges sifted through more than 300 new options and narrowed it down to the top 23 products and services on the market today, divided in eight categories including investing, budgeting, shopping and more. The honorees will be featured in the September 2020 issue on newsstands August 21, 2020 and the full list can be viewed online at REALSIMPLE.com/moneyawards.

Featured in the 2020 list are apps, products and services to best fit every stage of financial understanding, from 20-somethings who want to build their credit rating to parents who want to save for their kids' college funds. To generate the list for the Smart Money Awards, a panel of money experts rated these companies on their innovativeness and relevance to REAL SIMPLE readers based on the services they provide.

"At REAL SIMPLE, we're dedicated to making life easier for our readers and money management is a huge part of that, especially in these times as the overall health and economic crisis significantly impacts our daily lives," said Editor in Chief Liz Vaccariello. "Women deserve to feel empowered and confident when handling their personal finances and these apps, products and services help to do just that."

REAL SIMPLE's Smart Money Awards Winners:

Budgeting

- Cleo
- Clarity Money
- Zeta

Banking

- SoFi's Money Vaults
- Empower
- Level

Investing

- Fidelity's Stocks by the Slice
- Charles Schwab's Intelligent Portfolios Premium
- Turbo Tax Premier
- Ally Invest

Insurance

- Next Insurance
- Fabric
- Lively

Credit Cards

- Tally
- Petal
- Capital One's Eno

Real Estate

- Opendoor
- Better.com

Shopping

- Acorns Found Money
- Honey
- Venmo Rewards

Services

- Earnest
- Charles Schwab's Intelligent Income

The September issue of REAL SIMPLE is on newsstands on August 21, 2020 and the list can be read on [REALSIMPLE.com/moneyawards](https://realsimple.com/moneyawards) now.

ABOUT REAL SIMPLE

REAL SIMPLE makes life easier and more meaningful for today's busy woman, providing inspiring ideas and practical solutions to help her simplify her life. REAL SIMPLE understands the modern woman, creating a positive, supportive community in which women can connect and share their ideas. Through print and digital, REAL SIMPLE reaches an audience of nearly 14 million every month. Follow **REAL SIMPLE** on [Facebook](#); [Twitter](#); [Pinterest](#); and [Instagram](#).

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<https://news.people.inc/2020-08-06-REAL-SIMPLE-Announces-Second-Annual-Smart-Money-Awards>