

# PEOPLE En Español Returns To Miami With The 9th Annual Poderosas LIVE! Conference

## The Annual Conference Provides Empowerment Workshops and Keynotes From Prominent Latinas to Help Empower the Futures of Women in Business

MIAMI, Jan. 28, 2020 /PRNewswire/ -- Meredith Corporation's PEOPLE en Español announces that its *Poderosas LIVE!* and master class series, *Poderosas PRO*, will return to **Miami, FL** on **March 14, 2020** at the **James L. Knight Center**. Equipped with a new layer of self-actualization, PEOPLE En Español's *Poderosas LIVE!* event will also host a Career fair throughout the day – continuing a push towards facilitating opportunities for the modern business woman.

Hosted by three-time Emmy award-winning TV host, Michelle Galvan, the **FREE** one-day event gathers Latina business women, community leaders, activists, and celebrities annually to participate in a full-range of empowerment activities that aim to increase motivation and improve performance, including keynote addresses from prominent Hispanic women across many different industries.

As the most significant marquee event of its kind, *Poderosas LIVE!* continues to set trends and share insights that further the progression in the careers of Latina professionals. As Latinas are underway to becoming the new majority in the business realm, PEOPLE en Español has focused this year's theme around providing a **clear vision for the future**— a unique and necessary discussion especially given the 100th anniversary of the 19th amendment in 2020 which guaranteed and protected a woman's constitutional right to vote. As a franchise, *Poderosas LIVE!* will propel the momentum and progress that women continue to reach for - as their voice continues to play a crucial role in the future of America.

*"US Hispanic women find themselves experiencing a great deal of success right now, and are simultaneously at the epicenter of a cultural and political shift,"* said PEOPLE en Español **Publisher, Monique Manso**. *"We have laid the groundwork for the Hispanic woman in years past and will continue to broaden the resources and opportunities available to her to ensure she has access to a platform that fosters empowerment and financial and professional success."*

Last year, the *Poderosas LIVE!* experience evolved by introducing *Poderosas PRO*, a premium two-day opportunity within the event tailored to professional Latinas looking for an enhanced masterclass experience. The ticketed *Poderosas PRO* event offers attendees access to exclusive networking events, workshops, and keynotes – helping bridge the gap between the most prominent and insightful voices in Latina leadership, and those looking to learn from them.

You can register for the free *Poderosas LIVE!* experience or purchase your *Poderosas PRO* tickets by visiting the following Eventbrite links:

- [\*\*Poderosas Live!\*\*](#)
- [\*\*Poderosas PRO\*\*](#)

Sponsors for the 2020 "Poderosas Weekend" events include returning sponsors **Macy's** and **Neutrogena**.

Talent, speakers, and programming line-up for the 2020 *Poderosas LIVE!* weekend will be announced in the coming weeks. Stay tuned for updates via social media [\*\*@peopleenespanol\*\*](#) [\*\*#25Poderosas\*\*](#).

### **ABOUT MEREDITH CORPORATION**

Meredith has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches 175 million unduplicated American consumers every month, including 80 percent of U.S. Millennial women. Meredith's Local Media Group includes 17 television stations reaching more than 11 percent of U.S. households.

### **ABOUT PEOPLE EN ESPAÑOL**

PEOPLE EN ESPAÑOL was launched in 1996 as a special issue and today has become the top-selling Hispanic magazine in the United States. Published 11 times a year, PEOPLE EN ESPAÑOL reaches an audience of 7 million every month with its editorial mix of Hispanic and popular entertainment, fashion and beauty trends and compelling human interest stories. PEOPLE EN ESPAÑOL delivers original editorial content that captures the values, contributions and impact of today's Hispanics in the United States. The brand's social media footprint includes 1,400,000 followers on Twitter, over 4,200,000 "Likes" on Facebook and 3,000,000 followers on Instagram. For daily news, photos, exclusive behind-the-scenes video and celebrity scoops, visit

[www.peopleenespanol.com](http://www.peopleenespanol.com) and follow PEOPLE EN ESPAÑOL on Twitter at @peopleenespanol.

Related Link: <http://www.peopleenespanol.com>

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