

# Meredith Corporation Names Shona Pinnock Diversity And Inclusion Director

DES MOINES, Iowa, Oct. 9, 2019 /[PRNewswire](#)/ -- Meredith Corporation (NYSE: MDP; [www.meredith.com](#)), the leading media and marketing company reaching approximately 180 million American consumers – including nearly 90 percent of U.S. Millennial women – announced today that Shona Pinnock has been named Diversity and Inclusion Director. Pinnock will be responsible for Meredith's diversity and inclusion programs across all locations and businesses. She reports to Senior Vice President of Human Resources Dina Nathanson.

"Meredith is deeply committed to strengthening our diversity and inclusion efforts across the company and I am very excited to have Shona's knowledge and experience leading the way," said Nathanson. "Shona will bring a valuable new perspective to Meredith."

Pinnock has nearly 20 years of human resources experience in various industries including publishing, real estate, and legal. Prior to joining Meredith, she served as the Diversity and Inclusion Officer and a Human Resources Director for Consumer Reports, which under her leadership was named by Digiday as an organization "Most Committed to Diversity and Inclusion." Previously, she served as the Senior Human Resources Manager for Riverbay Corporation.

"Meredith has very strong diversity and inclusion programs already in place and a very passionate group of employees," said Pinnock. "I am thrilled to join the Meredith team and expand its current program. I am excited about the entire organization's commitment to its employees as well as the communities, customers, and clients it serves."

Pinnock is certified as a Professional in Human Resources (PHR) by the Human Resources Certification Institute and is an active member of the Society for Human Resources Management (SHRM) and the National Association of African Americans in Human Resources (NAAHR). She also serves on the Boards of Directors for Coney Island Prep School, Sister to Sister International and The Violet Torch Foundation.

Pinnock received her B.A. in Sociology from Spelman College in Atlanta, Georgia.

## **ABOUT MEREDITH CORPORATION**

Meredith Corporation has been committed to service journalism for 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches more than 180 million unduplicated American consumers every month, including nearly 90 percent of U.S. Millennial women. Meredith is a leader in creating content across media platforms and life stages in key consumer interest areas such as entertainment, food, lifestyle, parenting and home. Meredith is the No. 1 magazine operator in the U.S., and owner of the largest premium content digital network for American consumers. Meredith's leading national brands include PEOPLE, Better Homes & Gardens, InStyle, Allrecipes, REAL SIMPLE, SHAPE, Southern Living and Martha Stewart Living. Meredith also features robust brand licensing activities including more than 3,000 SKUs of branded products at 4,000 Walmart stores across the U.S. and at walmart.com. Meredith's National Media Group also includes leading affinity marketer Synapse, and The Foundry, the company's state-of-the-art creative lab and content studio.


Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 markets — including Atlanta, Phoenix, St. Louis and Portland — and 13 in the Top 50. Meredith's stations produce more than 700 hours of local news and entertainment content each week

and operate leading local digital destinations. Meredith also owns MNI Targeted Media, which delivers targeted advertising solutions to more than 1,200 clients on a local, regional or national level.

SOURCE Meredith Corporation

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Additional assets available online:  [Photos \(1\)](#)

<https://news.people.inc/2019-10-09-Meredith-Corporation-Names-Shona-Pinnock-Diversity-And-Inclusion-Director>