

Festival People en Español Announces Exciting And Engaging Programming Schedule For Two- Day Event In New York City On October 5-6

Robust Program to Feature Actor and Producer William Levy, Award-Winning Journalist Maria Elena Salinas, TV Host Francisca Lachapel, Congressman Adriano Espaillat, Actress Carmen Villalobos, Queen of Reggaeton Ivy Queen and Many Other Entertainers, Influencers and Leaders

NEW YORK, Sept. 25, 2019 /PRNewswire/ -- **Festival People en Español** today revealed its event schedule outlining exciting programming for its 6th annual Festival on October 5 and 6 at The Armory in New York City's Washington Heights. The two-day Hispanic heritage event has become one of the most highly anticipated celebrations of Hispanic culture in the country.

This year's program will feature exclusive interviews, performances and autograph signings with today's top Hispanic celebrities, as well as expert panel discussions and numerous family-friendly activities—all free and open to the public. The star-studded lineup will include appearances by Latino favorites such as Queen of Reggaeton **Ivy Queen**, musical duo **Mau y Ricky**, reggaeton singer and songwriter **Jhay Cortez**, **Amara La Negra**, and many more. Additional celebrity appearances will include actresses **Carmen Villalobos**, **Geraldine Bazan**, and many other notable personalities such as plus-size model **Denise Bidot**, and entrepreneur **Rosie Rivera**, among many others.

The event will feature engaging and interactive celebrity panel discussions, the hottest buzzworthy musical performances by participating artists and DJs, special behind-the-scenes opportunities to meet and interact with featured talent one-on-one, and more. Highlights of the two-day event include:

Saturday, October 5-Doors Open at9:30am

- ***Fearless Latinas*** – Queen of Reggaeton **Ivy Queen**, Colombian Actress **Carmen Villalobos**, and Assemblywoman **Catalina Cruz** speak with People en Español Executive Editor Maria Morales about breaking stereotypes and becoming leaders.
- ***The Power of Our Voice***– Congressman **Adriano Espaillat**, Univision 41 News Co Anchor **Katiria Soto**, and CNN en Español News Anchor **Juan Carlos Lopez** and Hispanic Federation President **Jose Calderon** discuss the most challenging issues affecting Latinos today with award-winning journalist **Maria Elena Salinas**.
- ***Healthy Families are Happy Families***– Univision TV Host **Raul de Molina** and UniMas TV Host **Ana Patricia Gamez** share real live tips to staying health and living life to its fullest with People en Español Senior Writer Lena Hansen.
- ***The Beauty of Diversity***– Univision TV Host **Francisca Lachapel**, Plus-Size Model **Denise Bidot**, and Fashion Expert **Carlos Lamarche** discuss how the beauty and fashion industry is embracing diversity with People en Español Fashion and Beauty Director Ursula Carranza.
- Musical performances include musical duos **Shambayah**, **Mau y Ricky**, and Cuban singer **Aymee Nuviola**.

Sunday, October 6-Doors Open at9:30am

- **The Price of Fame**— Reggaeton Singer and Songwriter **Jhay Cortez**, Actress **Geraldine Bazan**, and TV Personality and Entrepreneur **Rosie Rivera** speak to People en Español Entertainment Editor Carole Joseph about the successes and challenges that made them who they are today.
- **More Together: Celebrating and Creating Community**— Leading motivational icon, **Maria Marin**, joins top Facebook community leaders **Ezra Morales**, **Angelica Perez**, **Sergio Rosario** and **Janet Sanchez** for a discussion about rising as a community, celebrating culture and building meaningful connections through Facebook.
- **Paying it Forward**— Bronx Borough President **Ruben Diaz Jr.** and International Music Entertainer and Entrepreneur **Amara la Negra** speak with People en Español Executive Editor Shirley Velasquez about how they uplift others in the community.
- **Women in Music**— La Mama del Rap **Melymel**, Singer, Songwriter and Rapper **Melii**, and Reggaeton Singer and Songwriter **Mariah** speak with People en Español Executive Editor Shirley Velasquez about how women are portrayed in the music industry.
- Actor and Producer **William Levy** sits with People en Español Executive Editor Maria Morales for an intimate conversation.
- Musical performances include Reggaeton Singer and Songwriter **Mariah**, La Mama del Rap **Melymel**, and Reggaeton Singer and Songwriter **Jhay Cortez**.

Festival People en Español will amplify this year's "Juntos Somos Más" theme by educating the community about the importance of being a part of this country's civic and political process. In partnership with The Hispanic Federation, the event will provide voter registration to all Festival-goers on October 5 and 6. Non-New York residents attending the event will also be able to register to vote on site. In addition, information about the 2020 Census and the benefits of having a voice and being counted will be available through the joint activation.

Festival major level sponsors include Coca-Cola and SOMOS. Official level sponsors include Facebook, Macy's, Nespresso, Nickelodeon and The Home Depot. Partner level sponsor is Planned Parenthood Federation of America. Sponsor activations will enhance Festival's atmosphere through food and product demonstrations, music, hands-on children's activities, and many opportunities to capture shareable moments for attendees' social channels.

For more information and the complete schedule of events, please visit

peopleenespanol.com/festival. For the latest updates about **Festival PEOPLE en Español**, join the conversation on **Twitter**, **Facebook** and **Instagram** #festivalpeople #juntossomosmas #countmein.

ABOUT MEREDITH CORPORATION

Meredith has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches 175 million unduplicated American consumers every month, including 80 percent of U.S. Millennial women. Meredith's Local Media Group includes 17 television stations reaching more than 11 percent of U.S. households.

ABOUT PEOPLE EN ESPAÑOL

PEOPLE EN ESPAÑOL was launched in 1996 as a special issue and today has become the top-selling Hispanic magazine in the United States. Published 9 times a year, PEOPLE EN ESPAÑOL reaches an audience of 7 million every month with its editorial mix of Hispanic and popular entertainment, fashion and beauty trends and compelling human-interest stories. PEOPLE EN ESPAÑOL delivers original editorial content that captures the values, contributions and impact of today's Hispanics in the United States. The brand's social media footprint includes 1,400,000 followers on Twitter, over 4,300,000 "Likes" on Facebook and 1,800,000 followers on Instagram. For daily news, photos, exclusive behind-the-scenes video and celebrity scoops, visit www.peopleenespanol.com and follow PEOPLE EN ESPAÑOL on Twitter at @peopleenespanol.

SOURCE PEOPLE EN ESPAÑOL

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