

Charlie Henrich Jr. Named VP/General Manager Of WHNS-TV In Greenville

GREENVILLE, S.C., May 9, 2019 /PRNewswire/ -- Meredith Corporation (NYSE:MDP; www.meredith.com) announced today that it has named Charlie Henrich Jr. Vice President and General Manager of WHNS-TV, its FOX affiliate in Greenville, SC, effective June 3, 2019. Henrich replaces Les Vann who left earlier this year.

"Charlie has more than 20 years of experience in local television management, operations, and has done a tremendous job encouraging ratings and revenue growth," said Meredith Local Media Group President Patrick McCreery. "We are excited to welcome Charlie to Meredith and WHNS."

Most recently, Henrich served as General Manager of KMEG-TV and KPTH-TV in Sioux City, IA. Prior to that, he served as VP and General Manager of WFTX-TV in Fort Myers, FL, from 2013-2016 and Vice President of Operations for Newport Television overseeing stations in six markets including Jacksonville, FL; Memphis, TN; Mobile, AL; Rochester, NY; Syracuse, NY; and Tulsa, OK from 2008-2013.

He began his career in television sales as a local account executive at KTVF-TV in Fairbanks, AL, in 1991 and moved up through the ranks selling locally and nationally as an account executive in both large and small markets. He held sales management positions including General Sales Manager of KTNV-TV in Las Vegas and Director of Sales at WKEF-TV / WRGT-TV in Dayton, OH.

"I am honored to be joining Meredith and the impressive team at WHNS," said Henrich. "I look forward to leading a team of outstanding broadcast professionals and continuing to make a positive impact on the communities we serve."

Henrich earned his Bachelor of Arts degree in Speech Communications from the University of Minnesota.

Meredith Corporation has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print and digital – to provide consumers with content they desire and to deliver the messages of its advertising partners.

Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce approximately 700 hours of local news and entertainment content each week and operate leading local digital destinations.

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