

Gina Rodríguez, Yalitza Aparicio, Eiza González, Kate del Castillo And Natti Natasha Cover People en Español's 2019 Más Bellos (Most Beautiful) Hispanic Celebrities Issue

Brand to bring annual celebratory fête of Más Bellos honorees to Los Angeles for the first time, in celebration of the "Latino Wave" in Hollywood

NEW YORK, May 3, 2019 /PRNewswire/ -- **People en Español**, the leading Hispanic media brand and sister brand to People, unveils its annual list of **Los 50 Más Bellos** – the "50 Most Beautiful" – Hispanic celebrities who are raising the bar and breaking through cultural barriers in their respective fields.

This year's theme and cover story spotlights "La Ola Latina" – The Latino Wave – in celebration of the influence of Hispanic culture on Hollywood and its contributions to entertainment. The cover of the special double-issue features five women at the forefront of changing perceptions of Hispanic culture in the industry – Mexican actress and Academy Award nominee **Yalitza Aparicio** (*Roma*), American actress **Gina Rodríguez** (*Jane the Virgin*, *Annihilation*), Mexican actress and singer **Eiza González** (*Baby Driver*, *Alita: Battle Angel*) Mexican actress **Kate del Castillo** (*La Reina del Sur*), and Dominican singer and songwriter **Natti Natasha**.

For the first time ever, the franchise's annual **Más Bellos** VIP party celebrating the honorees will take place in Los Angeles, CA on Thursday, May 23 at the 1 Hotel in West Hollywood. Also new this year, a diversity panel featuring media executives and Hollywood A-list talent will precede the evening's invite-only celebration. This year's event sponsors include **Haagen-Dazs**, **SAG-Aftra** and **1 Hotels**. Event details and panelists to be announced in the coming weeks.

People en Español's editor-in-chief Armando Correa unveiled the complete 2019 **Los 50 Más Bellos** list last night during a one-hour television special on Univision's *El Gordo Y La Flaca*. The list is separated by the Pioneers who broke down barriers and glass ceilings – from **Rita Moreno** to **Gloria Estefan** and **Ricky Martin** — and the New Wave of talent, including **Bad Bunny**, **Karol G**, **Lele Pons**, and **Cardi B**, who have benefited from their trailblazing.

To view the complete list, visit www.peopleenespanol.com or pick up a copy of the magazine on newsstands today, May 3.

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ABOUT PEOPLE EN ESPAÑOL

PEOPLE EN ESPAÑOL was launched in 1996 as a special issue and today has become the top-selling Hispanic magazine in the United States. Published 9 times a year, PEOPLE EN ESPAÑOL reaches an audience of 7 million every month with its editorial mix of Hispanic and popular entertainment, fashion and beauty trends and compelling human-interest stories. PEOPLE EN ESPAÑOL delivers original editorial content that captures the values, contributions and impact of today's Hispanics in the United States. The brand's social media footprint includes 1,400,000 followers on Twitter, over 4,300,000 "Likes" on Facebook and 1,800,000 followers on Instagram. For daily news, photos, exclusive behind-the-scenes video and celebrity scoops, visit www.peopleenespanol.com and follow PEOPLE EN ESPAÑOL on Twitter at @peopleenespanol.

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For further information: Bradford Bridgers, 310.268.7221, Bradford.bridgers@meredith.com, or Elvis Lizardo, 212-522-9658, elvis_lizardo@peoplemag.com

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