

New PEOPLE Syndicated Weeknight Show Picked Up By Meredith Stations For Fall Of 2020

PEOPLE Syndicated Show Builds Upon the Continued Success of the PEOPLE Brand on All Platforms

NEW YORK, March 7, 2019 [PRNewswire/](#) -- PEOPLE will launch a daily syndicated show in Fall of 2020 that will air on all 17 Meredith (www.meredith.com) local television stations across the US. The new PEOPLE half hour weeknight program will highlight the most popular features from PEOPLE, including entertainment news, exclusive interviews, feature stories, beauty, crime and much more. The show will be produced by Four M Studios, Meredith's in-house television production company.

"This will be another first for PEOPLE," said Bruce Gersh, President of PEOPLE, Entertainment Weekly and Four M Studios. "PEOPLE is a cultural force, and this is a natural extension of one of the most trusted brands in media. The Meredith Local Media Group has been an incredible partner and we are thrilled to be able to bring premium programming to local audiences and PEOPLE consumers around the country."

Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets including Atlanta, Phoenix, St. Louis, Portland (Oregon), and Nashville. The group currently airs a 30-minute weekend show from PEOPLE called 'PEOPLE Now Weekend.'

"We couldn't be more pleased with the success that 'PEOPLE Now Weekend' has had on Meredith's local television stations," said Patrick McCreery President, Meredith Local Media Group. "Since we launched 'People Now Weekend' in our 12 markets in June, we have seen unparalleled success. It's clear our audiences want entertainment and celebrity news, and we are excited that we can offer the programming they want and it's produced by the trusted PEOPLE brand."

The new PEOPLE weeknight show, which will begin airing in 2020, will air in addition to "PEOPLE Now Weekend."

About PEOPLE

PEOPLE revolutionized personality journalism when it launched as a weekly in 1974 with a mission to celebrate extraordinary people doing ordinary things and ordinary people doing extraordinary things. Ubiquitous and still at the center of pop culture more than 40 years later, the PEOPLE brand is accessible across all media and platforms (print, digital, video, OTT, mobile, social) bringing more than 100 million consumers a unique mix of breaking entertainment news, exclusive photos, video, unparalleled access to the red carpet, celebrities, and in-depth reporting on the most compelling newsmakers of our time. An essential component of PEOPLE's editorial vision remains human interest stories, which touch and often mirror the lives of our passionate audience. ComScore ranks the PEOPLE/Entertainment Weekly Digital Network No. 1 in the entertainment news category. And now, the PeopleTV app offers a free, advertiser-supported OTT streaming video service. PEOPLE is an award-winning 24/7 news organization headquartered in NYC with reporters worldwide. For more information visit PEOPLE.com and follow @people on Twitter and Instagram, @peoplemag on Facebook, and the PEOPLE channel on YouTube and on Snapchat's Discover.

About Four M Studios

Four M Studios (formerly Time Inc. Productions), the television production division of Meredith Corporation, is a full-service production company creating premium content distributed on all platforms globally. Formed in 2016, the division touts an in-house award-winning creative team, state-of-the-art studios and post-production facilities in New York and Los Angeles. The content and spirit of Meredith's powerful and trusted iconic brands provide unlimited inspiration for Four M Studios

shows. Four M Studios also develops shows independent of Meredith brands. The group won an Emmy in 2017 for "A Year in Space" on PBS, and its shows have aired on or are in development with ABC, Apple, Netflix, Paramount Network, FOX, A&E, Investigation Discovery and other major networks.

About Meredith

Meredith's National Media Group reaches more than 175 million unduplicated American consumers every month, including over 80 percent of U.S. millennial women. Meredith is a leader in creating content across media platforms and life stages in key consumer interest areas such as entertainment, food, lifestyle, parenting and home. Meredith is the No. 1 magazine operator in the U.S., and owner of the largest premium content digital network for American consumers. Meredith's leading national brands include PEOPLE, Better Homes & Gardens, InStyle, Allrecipes, REAL SIMPLE, Southern Living and Martha Stewart Living. Meredith also features robust brand licensing activities including more than 3,000 SKUs of branded products at 4,000 Walmart stores across the U.S. and at [walmart.com](https://www.walmart.com). Meredith's National Media Group also includes leading affinity marketer Synapse, and The Foundry, the company's state-of-the-art creative lab and content studio.

SOURCE Meredith Corporation

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<https://news.people.inc/2019-03-07-New-PEOPLE-Syndicated-Weeknight-Show-Picked-Up-By-Meredith-Stations-For-Fall-Of-2020>