

Tom Casey Promoted to Vice President of Engineering and Technology for Meredith Local Media Group

Larry Oaks Announces Retirement after 40 Years in Broadcast Industry

DES MOINES, Iowa, Jan. 15, 2019 /PRNewswire/ -- Meredith Corporation (NYSE: MDP; www.meredith.com) announced today that Tom Casey has been promoted to Vice President of Engineering and Technology for the Meredith Local Media Group, effective immediately. In his new role, Casey will oversee all technical operations for Meredith's 17 television stations. He will report to Meredith Local Media Group President Patrick McCreery.

Casey will take over for Larry Oaks, who has announced that he will retire March 31, 2019. Oaks has held the VP of Engineering and Technology position since 2008. He will work closely with Casey during the transition.

"Larry has been a vital member of the Meredith Local Media Group for the past decade, overseeing countless technology upgrades and new station integration projects," said McCreery. "We are very grateful for his dedicated service."

For the past eight years Casey has served as Meredith's Director of Engineering and Operations, providing technical and operational management for Meredith's Centralcast hubs in Atlanta and Phoenix. He has also worked closely with the engineering teams across Meredith's station group on projects including capital planning and new system and equipment deployments. Casey joined Meredith in 2006 as the Director of Engineering at KCTV in Kansas City.

"Tom has more than 25 years of experience working with broadcast technology and has helped manage a number of changes made across the Meredith Local Media Group," said McCreery. "We are delighted to elevate Tom to this new role and to have his leadership in our rapidly changing industry."

"I am proud to be part of Meredith, a company that embraces innovation and technology to make our products better for our audiences and customers and our systems more efficient for our employees," said Casey. "I am excited for the opportunity to continue working with our teams across the Local Media Group and implement new technological advances."

Meredith Corporation has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print and digital – to provide consumers with content they desire and to deliver the messages of its advertising partners.

Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce approximately 700 hours of local news and entertainment content each week and operate leading local digital destinations.

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