

Meredith Promotes Michael Korr to VP/General Manager of FOX5 Las Vegas

LAS VEGAS, Jan. 11, 2019 /PRNewswire/ -- Meredith Corporation (NYSE:MDP; www.meredith.com) announced today that it has promoted Michael Korr to Vice President and General Manager of FOX5 Las Vegas (KVVU-TV), effective immediately. Korr currently serves as General Sales Manager and replaces Todd Brown, who was promoted to Local Media Group Senior Vice President and Chief Revenue Officer in October 2018.

"Michael has been an outstanding member of the FOX5 Las Vegas sales team for more than 15 years, including leading the No. 1 advertising revenue generating team in the Las Vegas market," said Meredith Local Media Group President Patrick McCreery. "Michael excels at generating new business. With his drive and tremendous vision, I am confident he will be a great leader for the FOX5 Las Vegas team."

Korr joined FOX5 Las Vegas as an account executive in 2003. He was promoted to Local Sales Manager in 2008. He was named General Sales Manager in 2017.

"I am thankful for this opportunity and look forward to FOX5's continued service to the Las Vegas community," said Korr. "Local is at the heart of our brand. I know we will continue to build on the success achieved under the leadership of Todd Brown, and I am proud to lead what I believe is the most talented broadcast team in the business."

Korr earned a Bachelor of Arts in Interdisciplinary Studies with concentrations in Communication and Small Business Management/Marketing from Arizona State University.

Meredith Corporation has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print and digital – to provide consumers with content they desire and to deliver the messages of its advertising partners.

Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce approximately 700 hours of local news and entertainment content each week and operate leading local digital destinations.

SOURCE Meredith Corporation

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