

Meredith Corporation Names Jacqueline Gifford Editor In Chief Of Travel + Leisure

NEW YORK, Nov. 12, 2018 /PRNewswire/ -- Meredith Corporation (NYSE: MDP; www.meredith.com), the leading media and marketing company that serves 175 million unduplicated American women and 80 percent of U.S. millennial women, announced today that Jacqueline Gifford has been promoted to Editor in Chief of Travel + Leisure, effective immediately.

Gifford, most recently Travel + Leisure's Travel Director, has held various senior editorial positions since she joined the leading travel media brand in 2013. She reports to Stephen Orr, VP, Group Editorial Director of Meredith, and she succeeds Nathan Lump who left Travel + Leisure last month.

"Jacqui's proven record, immense talent and deep understanding of the brand make her perfectly suited to lead Travel + Leisure," said Orr. "Beloved in the travel community, Jacqui has a unique background and passion for travel that will now inform the rich content and sophisticated perspective of this illustrious brand."

Travel + Leisure reaches a global audience of more than 16 million. The only American travel magazine published monthly, Travel + Leisure commands a 55% advertising market share in its category.

"The strong support and close relationships that Jacqui has developed with our travel partners over the years have had an overwhelmingly positive impact on our audience and on our business," said Jay Meyer, SVP/Publisher of Travel + Leisure. "I'm excited to continue to build and tap into the potential growth and opportunity of this extraordinary brand with Jacqui at the editorial helm."

Said Gifford, "Travel changes and shapes people in immeasurable ways, and it is a topic that is taking center stage right now in our culture. We are dedicated to delivering rich, immersive storytelling on compelling destinations to our audience. I am thrilled to be leading this extraordinary team at Travel + Leisure and Meredith, as we continue to grow our audience across numerous platforms."

Prior to joining the team at Travel + Leisure in 2013, Gifford worked at Brides as travel editor; OK! as features and travel editor; and Vanity Fair as editorial associate. Born in Japan, and raised in Saudi Arabia, Qatar and Philadelphia, Gifford has traveled the world extensively. She graduated from Princeton University with a B.A. in English.

ABOUT TRAVEL + LEISURE

Travel + Leisure is the preeminent voice for the sophisticated traveler, serving up expert intelligence and the most immersive, inspiring travel lifestyle content anywhere. Travel + Leisure captures the joy of discovering the pleasures the world has to offer—from art and design to shopping and style to food and drink—and offers compelling reasons to get up and go. With a total global audience of more than 16 million, the Travel + Leisure portfolio includes the U.S. flagship and four international editions in China, India, Mexico, and Southeast Asia. The U.S. edition of T+L, which launched in 1971, is the only monthly consumer travel magazine in print in the U.S.; it has an authoritative website, TravelandLeisure.com, and an extensive social media following of more than 13 million. Travel + Leisure also encompasses newsletters and media collaborations. Travel + Leisure is produced by Meredith Corporation.

SOURCE Meredith Corporation

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