

FOOD & WINE Collaborates With Blackberry Farm Brewery To Create Limited Edition 40th Anniversary Beer, "Ampersand Saison"

NEW YORK, Sept. 20, 2018 /PRNewswire/ -- Today, Meredith's (NYSE: MDP, Meredith.com) FOOD & WINE is announcing its collaboration with Blackberry Farm Brewery to create a 40th anniversary and limited-edition beer called Ampersand Saison. Earlier this month, FOOD & WINE began the celebration of its milestone anniversary with the launch of the September issue.

As a nod to the predominance of French cuisine in the first issues of FOOD & WINE in 1978, this limited-edition Saison incorporates two unique hop varieties, Nelson Sauvin, a New Zealand hop that displays similar flavors to Sauvignon Blanc grapes, and French Aramis Hops, which are grown in the Alsace region of France. This special collaboration is named *Ampersand Saison*, after the iconic "&" symbol from FOOD & WINE.

"Beer is community, and this special collaboration with our friends at Blackberry Farm Brewery marks a fun way to celebrate the 40th Anniversary with our community of chefs and tastemakers," said Editor in Chief of FOOD & WINE, Hunter Lewis. "We had the opportunity to share a sneak peak of Ampersand Saison with friends at Music City Food + Wine Festival last weekend; it's incredibly delicious now, and the flavors will continue to transform as it ages in the brewery's iconic 750-ml bottles."

Blackberry Farm has been a long-time friend of FOOD & WINE, including a collaboration this summer at the FOOD & WINE Classic in Aspen, when Blackberry Farm Brewery led the first-ever seminar on craft brewing. Based in East Tennessee, the brewery team began producing beer in 2011, selling its craft brews to Blackberry Farm guests and a few select restaurants in the Southeast. In response to increased demand, Blackberry Farm moved the brewery into a larger production facility and expanded distribution to 36 states.

Blackberry Farm Brewery pays homage to the time-honored methods of making beer, while constantly pushing the boundaries to employ modern techniques that enhance the complexity of its releases.

"This relationship is very special to us," said Roy Milner, Blackberry Farm Brewery's Chief Fermentation Officer. "The Blackberry Farm Brewery team is ecstatic to witness a collaboration with such an iconic brand like FOOD & WINE come to life. This limited-edition Blackberry Farm production is a blend New World and Old World, traditional and modern. It's uniquely Blackberry Farm & FOOD & WINE representing two brands that share a deep-rooted passion for hospitality and connection. Cheers to 40 years!"

This beer, Ampersand Saison, will be available at Blackberry Farm Brewery as well as select restaurants across the country.

ABOUT FOOD & WINE

FOOD & WINE is the ultimate authority on the best of what's new in food, drink, travel, design and entertaining. FOOD & WINE has an extensive social media following on Facebook, Twitter, Instagram, Pinterest, Tumblr, and Snapchat. FOOD & WINE comprises a monthly magazine in print and digital; a website, foodandwine.com; a books division; plus newsletters, clubs, events, dinnerware, and cookware. At FOOD & WINE, we inspire and empower our wine- and food-obsessed community to eat, drink, entertain and travel better—every day and everywhere.

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