

Meredith Corporation Names Amy Conway Editor in Chief Of Health

NEW YORK, June 22, 2018 /PRNewswire/ -- Meredith Corporation (NYSE:MDP; www.meredith.com), the leading media and marketing company serving 175 million unduplicated American women and 80 percent of U.S. millennial women, announced today that Amy Conway has been named Editor in Chief of Health, effective immediately. In her new role, Conway oversees content and editorial operations for the Health brand.

Conway comes to Health from *Martha Stewart Weddings*, where she has been Editor in Chief since January 2016. As a long-time writer and editor for the Martha Stewart brands, Conway has held several leadership roles, including Editor at Large and Executive Editor of *Martha Stewart Living*; Editor of Martha Stewart's best-selling cookbooks, *Martha Stewart's Cookies* and *Martha Stewart's Cooking School*; and Executive Editor of *Everyday Food*.

"Amy brings tremendous insight as an editor with a great depth of knowledge and vast experience in women's lifestyle content, along with proven editorial leadership," says Liz Vaccariello, VP/Group Editorial Director for Meredith. "We are so happy to have her lead Health, and are confident she will enhance the appeal of this brand to existing and new readers alike."

A marathon runner, Conway is very avid about health and wellness. "Health and wellness are topics I'm extremely passionate about," says Conway. "I am thrilled to lead the talented Health team and look forward to providing readers with the information and inspiration they need to live well in every way."

Conway is a graduate of Trinity College in Hartford, CT and lives in Westchester County, New York, with her two children. She is based at Meredith's New York office.

Conway succeeds Lori Leibovich, who worked across several Meredith brands, including Health and Real Simple, and is pursuing a return to digital media.

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Meredith has been committed to service journalism for 115 years. Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches nearly 175 million unduplicated American consumers every month, including 80 percent of U.S. millennial women. Meredith is a leader in creating content across media platforms and life stages in key consumer interest areas, such as celebrity, food, lifestyle, home, parenting, beauty and fashion. Meredith also features robust brand licensing activities, including more than 3,000 SKUs of branded products at 4,000 Walmart stores across the U.S., and The Foundry, the company's state-of-the-art creative lab and content studio. Meredith's Local Media Group includes 17 television stations reaching more than 11 percent of U.S. households.

SOURCE Meredith Corporation

For further information: Kari Stephenson, Kari.Stephenson@meredith.com, 646-864-6992, Liz Malone, Liz.Malone@meredith.com, 212-551-7172