

'PEOPLE' Announces Podcast Series, 'Cover-Up'

Using in-depth first-hand accounts from witnesses, weekly podcast series investigates Senator Ted Kennedy's tragic car accident on Chappaquiddick, which took the life of his passenger, Mary Jo Kopechne

'Cover-Up' premieres May 31, 2018 on Apple Podcasts, Spotify, Google Play, and wherever podcasts are available

NEW YORK, May 17, 2018 /PRNewswire/ -- PEOPLE presents *Cover-Up*, a new weekly podcast series that explores the unanswered questions surrounding the tragic car accident that occurred off the island of Chappaquiddick, Massachusetts on July 18, 1969. Presidential hopeful Senator **Ted Kennedy** escaped, but his passenger, 28-year-old **Mary Jo Kopechne**, died, sparking a mystery that has lasted nearly half a century. What transpired in the hours following the accident changed the course of American presidential history. In seven episodes, PEOPLE's east coast editor, **Elizabeth McNeil**, speaks with more than 50 individuals – family members, law enforcement officials, and witnesses -- who played a part in what became a political scandal. *Cover-Up*, PEOPLE's first podcast series, premieres **May 31 and airs through July 19 on Apple Podcasts Spotify, Google Play, and wherever podcasts are available.**

[Listen to the trailer and subscribe free now on Apple Podcasts](#)

Throughout *Cover-Up*, PEOPLE investigates what happened that night when Kennedy's car drove off the Dike Bridge and plunged into the dark waters below. Why did Kennedy, the youngest son of America's most powerful political dynasty, wait ten hours to report Kopechne's death? And why does her death haunt those who knew her to this day? *Cover-Up* seeks to answer these questions and more. Listeners may follow the investigation and hear from, among others, the diver who pulled Kopechne's body from the car, the police chief who was the first official on the scene, Kopechne's aunt (and only living relative), and those who witnessed unusual occurrences that night.

"After all these years, the mysteries surrounding Chappaquiddick and the Kennedy family continue to fascinate the public," said **Jess Cagle**, editor in chief, PEOPLE. "*Cover-Up* is a captivating, thought-provoking series that involves key figures from Camelot to Watergate, creating a compelling narrative that centers around the Kennedys, America's most storied political dynasty. PEOPLE is excited to debut its first podcast series with content that is engaging and topical."

PEOPLE's original podcast series, *Cover-Up*, is produced by **Cristina Everett**, Meredith Corporation, in conjunction with **Cadence13**, a leader in premium, on-demand audio. Cadence13 works with top media companies and outstanding talent across news, sports, lifestyle, tech and culture to develop compelling stories and ongoing conversations for listeners around the globe.

"With PEOPLE's unrivaled access to the stories and individuals who were there in 1969 when the events around this tragedy took place, the *Cover-Up* podcast series weaves an extensive list of in-depth first-hand accounts into a powerful story," said **Chris Corcoran**, chief content officer, Cadence13.

About PEOPLE

PEOPLE revolutionized personality journalism when it launched as a weekly in 1974 with a mission to celebrate extraordinary people doing ordinary things and ordinary people doing extraordinary things. Ubiquitous and still at the center of pop culture more than 40 years later, the PEOPLE brand is accessible across all media and platforms (print, digital, video, OTT, mobile, social) bringing more than 100 million consumers a unique mix of breaking entertainment news, exclusive photos, video,

unparalleled access to the red carpet, celebrities, and in-depth reporting on the most compelling newsmakers of our time. An essential component of PEOPLE's editorial vision remains human interest stories, which touch and often mirror the lives of our passionate audience. ComScore ranks the PEOPLE/Entertainment Weekly Digital Network No. 1 in the entertainment news category. And now, the PeopleTV app offers a free, advertiser-supported OTT streaming video service. PEOPLE is an award-winning 24/7 news organization headquartered in NYC with reporters worldwide. For more information visit PEOPLE.com and follow @people on Twitter and Instagram, @peplemag on Facebook, and the PEOPLE channel on YouTube and on Snapchat's Discover.

About MEREDITH CORPORATION

Meredith Corporation (NYSE: MDP; meredith.com) has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches nearly 200 million unduplicated American consumers every month, including 85 percent of U.S. Millennial women. Meredith is a leader in creating content across media platforms and life stages in key consumer interest areas such as entertainment, food, lifestyle, home, parenting, beauty, fashion, news and sports. Meredith also features robust brand licensing activities including more than 3,000 SKUs of branded products at 4,000 Walmart stores across the U.S. and at walmart.com. Meredith's Local Media Group includes 17 television stations reaching more than 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce more than 700 hours of local news and entertainment content each week, and operate leading local digital destinations.

About CADENCE13

Cadence13 is the leader in premium, on-demand audio entertainment. Our critically- acclaimed shows and personalities reflect the diverse conversations and interests happening in world today, led by a collection of outstanding voices that includes Natalie Alzate, Sophia Amoruso, Nick Bilton, Rachel Brathen, David Dobrik, Jon Favreau, Chris Hardwick, Hannah Hart, Andrew Jenks, Peter Kafka, Peter King, Ezra Klein, Tony Kornheiser, Payne Lindsey, Jon Lovett, CJ McCollum, James Andrew Miller, Jim Norton, Gwyneth Paltrow, Paul Rabil, Rhett and Link, Sherrod Small, Kara Swisher, Touré, Tommy Vietor, Adrian Wojnarowski and many more. These groundbreaking storytellers represent both established and emerging personalities across sports, business, tech, politics, entertainment and news. Cadence13 has a broad range of programming partners, including Crooked Media, Entertainment Weekly, Girlboss Media, goop, Meredith Corporation, Mythical Entertainment, Recode, Seven Bucks Productions, Sports Illustrated, theSkimm, Time Inc., UFC, UTA, Vanity Fair, The Verge, The Vertical, Vox Media, Yahoo Sports, and Yoga Girl, among others. Cadence13 is headquartered in New York, with offices in Los Angeles and San Francisco.

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