

EatingWell Magazine Announces Inaugural American Food Heroes Awards

List Recognizes the Top 10 Leaders Making Food Better Right Now

SHELBURNE, Vt., Aug. 22, 2017 /PRNewswire/ -- **EatingWell**, a publication dedicated to making healthy eating a delicious way of life, today releases its first annual American Food Heroes awards as part of the September/October issue. Telling the stories of innovators, creative problem solvers and visionaries since its inception in 1990, the list is an extension of the EatingWell mission and recognizes the top individuals making an outsized difference in the biggest food, sustainability and nutrition issues of today.

"We are living in a golden age of food. There has perhaps never been a time with more positive changes happening around food. That made this the ideal time to create this forum," says Jessie Price, EatingWell's Editor in Chief. "At EatingWell, we're focused on helping Americans eat better each and every day and that shines through in our devotion to writing about where our food comes from and how it's produced."

To create the list, EatingWell solicited nominations from food, nutrition and policy experts, journalists, and readers. The ten winners, selected by the EatingWell staff, stood out for their focus, creativity and ongoing contributions to the food system. This year's heroes are tackling a diverse set of challenges, from cleaning up fast food to making school lunches healthier.

EatingWell's 2017 American Food Heroes are:

- José Andrés, Chef and Owner, ThinkFood Group
- Lee DeHaan, Lead Scientist, Kernza Domestication Program, The Land Institute
- Tim Joseph, Founding Farmer & CEO, Maple Hill Creamery
- Bob Moore, Founder, President & CEO, Bob's Red Mill
- Denise Morrison, President & CEO, Campbell Soup Company
- Ron Shaich, CEO, Panera Bread
- Lindsey Shute, Co-Founder & Executive Director, National Young Farmers Coalition
- Bren Smith, Executive Director of GreenWave and owner of Thimble Island Ocean Farm
- Betti Wiggins, Officer of Nutrition Services, Houston Independent School District
- Margo Wootan, Director of Nutrition Policy, Center for Science in the Public Interest

"We hope EatingWell's American Food Heroes shines a spotlight on the great work taking place in the food industry and the individuals leading that work," said Price. "We look forward to watching the advances of our 2017 winners and also, uncovering the rising stars of future awards."

More information and interviews with the 2017 American Food Heroes can be found in EatingWell's September/October issue on newsstands now.

About EatingWell

Launched in 1990, *EatingWell* is a leading source of delicious, healthy recipes, entertaining ideas, and inspiring articles about food origins and science-based nutrition. *EatingWell* is a fast-growing multimedia brand in the expanding healthy-eating sector. Its core mission is to make healthy eating a joyful way of life. In 2016, *EatingWell* was named by *Advertising Age* as one of the "Top 10 Magazines of the Year." The brand has also won 13 James Beard awards, with an additional 17 nominations. *EatingWell* is published six times a year by Meredith Corporation with a rate base of one million and 6.6 million readers. The brand has diversified to multiple formats, including a content-rich website that reaches over 4.4 million unique visitors per month, content and brand licensing, custom

publishing and consumer cookbooks. Additional information may be found at www.eatingwell.com.

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