

# Meredith Corporation Launches New Video Series 'Office Hours'

## Host and Executive Producer Lilliana Vazquez Sits Down With Six Trailblazing Female Entrepreneurs To Discover Their Passion and Purpose

NEW YORK, July 12, 2017 /[PRNewswire](#)/ -- Meredith Corporation (NYSE:MDP) ([www.meredith.com](http://www.meredith.com)), the leading media and marketing company serving 110 million unduplicated American women, today launched "Office Hours," a new 12-episode digital series, which will live on [BHG.com](http://BHG.com).

"Office Hours" takes a fun, candid, and intimate look at the lives of today's most intriguing female millennial entrepreneurs. The series captures six business leaders as they sit down with host and executive producer, Lilliana Vazquez, to share personal stories that are inspirational, entertaining and relatable.

"What I love about these conversations is how relevant they are to aspiring entrepreneurs," said Vazquez. "In addition to their unique experiences, these women share very specific, practical advice that's contributed to their success. I'm hopeful the bhg.com audience will find the series engaging and motivating."

The 12-episode series features interviews with:

- Katia Beauchamp, Co-founder and CEO, Birchbox
- Payal Kadakia, Founder, ClassPass
- Madison Maxey, Founder, Loomia
- Kathryn Minshew, Founder, The Muse
- Jen Rubio, Co-founder and President, Away
- Marcela Sapone, Co-founder and CEO, Hello Alfred

Each two-part interview explores these young visionaries' success strategies along with the lighter side of start up life.

"Office Hours is a perfect fit for the Better Homes & Gardens brand," said Stephen Orr, Editor in Chief of *Better Homes & Gardens*. "Increasingly more BH&G millennials are entrepreneurs, and creating content that empowers women to build a business doing what they love is something we're committed to."

The series will be available to Meredith Digital's audience of more than 90 million unique visitors, debuting in full today on [BHG.com/OfficeHours](http://BHG.com/OfficeHours).

### **ABOUT MEREDITH CORPORATION**

Meredith Corporation (NYSE: **MDP**; [www.meredith.com](http://www.meredith.com)) has been committed to service journalism for 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches more than 110 million unduplicated women every month, including nearly 75 percent of U.S. Millennial women. Meredith is the leader in creating and distributing content across platforms in key consumer interest areas such as food, home, parenthood and health through well-known brands such as *Better Homes and Gardens*, *Allrecipes*, *Parents*, *Shape* and *EatingWell*.

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