

# Meredith Premieres First Episode Of Allrecipes Dinner Spinner TV Series On The CW Network's "One Magnificent Morning" Saturday, October 1

NEW YORK and SEATTLE and DES MOINES, Iowa, Sept. 29, 2016 /PRNewswire/ -- Meredith Corporation (NYSE: MDP; [www.meredith.com](http://www.meredith.com)), the nation's leading media company serving 102 million American women—including three out of four millennial women—announced today that the first episode of the new Allrecipes *Dinner Spinner* television show will air on Saturday, October 1, at 11 a.m. in most markets on The CW Network's popular "One Magnificent Morning" programming block targeting teens and families.

*Dinner Spinner* presented by Allrecipes is the new half-hour competitive cooking series helping millions of home cooks reinvent their daily menus. Each week on *Dinner Spinner*, two home cooks compete to show off their creativity in a race for the best plate. A panel of Allrecipes experts judge the final dishes to determine the winner. Each episode will teach audiences the value of using fresh flavors and ingredients to create easy, family-friendly meals. Panasonic is the premier sponsor of *Dinner Spinner*.

Panasonic's sponsorship of *Dinner Spinner* coincides with the launch of their revolutionary new Countertop Induction Oven (CIO), the latest addition to their technology-driven kitchen appliance line-up. To learn more about the CIO visit: [shop.panasonic.com/CIO](http://shop.panasonic.com/CIO).

The series is hosted by noted chef and television personality Gabe Kennedy. "School Night Suppers," the premiere episode of the 30-minute show, pits lean and healthy against indulgent when two home cooks put their own spin on this week's Dinner Spinner challenge: Create a pork main dish that's ready in under two hours.

Three judges—Broadway performer, actress and mom-of-two Courtney Lopez, Allrecipes Allstar Angela Sackett, and Allrecipes' Nutritionist Alli Shircliff—taste the dishes to determine the winner, who will receive a package of special prizes including an Allrecipes cookware set, a Panasonic Countertop Induction Oven and a week's worth of groceries.

Additional judges in season one include celebrity judges Laila Ali, Ali Landry, and Chef John Mitzewich of the FoodWishes YouTube channel; and Allrecipes Allstars Diana Bishop, Rosalind Brazil, and Jamie Yost.

To watch a teaser for the series and learn more about the show, visit [Allrecipes.com/dinnerspinnerTV](http://Allrecipes.com/dinnerspinnerTV).

To promote the first episode, *Dinner Spinner* will **take over** the Nasdaq and Thomson Reuters billboards in New York's Times Square from Friday, Sept. 30, to Saturday, Oct. 1.

Kennedy and *Allrecipes* magazine Editor-in-Chief Cheryl Brown will also host a Facebook Live on Allrecipes' Facebook page on Friday, Sept. 30, at 1 p.m. ET. Tune in for a sneak peak of the show and watch Kennedy share his favorite quick and easy dinner recipe for fall at <https://www.facebook.com/allrecipes/?fref=ts>.

Inspired by Allrecipes' popular Allrecipes Dinner Spinner recipe app, which has been downloaded more than 18 million times, *Dinner Spinner* is the first-ever television show inspired by an app. The series reflects another highly successful extension of the Allrecipes brand, the No. 1 digital food

destination in the world with more than 1.3 billion visits annually.

In addition to digital products, the brand includes a line of licensed cookware products and *Allrecipes* magazine. The magazine, which combines the brand's digital insights with editorial expertise to inspire readers with the best of **Allrecipes.com**, was launched in 2013 and is one of the most successful magazines in the food space with an audience of 7.6 million readers.

*Dinner Spinner* is produced by Meredith and INE Entertainment. For more information, please visit **Allrecipes.com/dinner spinnerTV**.

### **ABOUT MEREDITH CORPORATION**

Meredith Corporation (**NYSE: MDP; [www.meredith.com](http://www.meredith.com)**) has been committed to service journalism for 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches more than 100 million unduplicated women every month, including nearly 75 percent of U.S. Millennial women. Meredith is the leader in creating and distributing content across platforms in key consumer interest areas such as food, home, parenting and health through well-known brands such as *Better Homes and Gardens*, *Allrecipes*, *Parents*, *Shape* and *EatingWell*.

Meredith also features robust brand licensing activities, including more than 3,000 SKUs of branded products at 4,000 Walmart stores across the U.S. Meredith Xcelerated Marketing is an award-winning, strategic and creative agency that provides fully integrated marketing solutions for many of the world's top brands, including Kraft, Lowe's, TGI Friday's and NBC Universal.

Meredith's Local Media Group includes 17 owned or operated television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 – including Atlanta, Phoenix, St. Louis and Portland – and 13 in Top 50 markets. Meredith's stations produce over 660 hours of local news and entertainment content each week, and operate leading local digital destinations.

Logo - <http://photos.prnewswire.com/prnh/20151216/296679LOGO>

Logo - <http://photos.prnewswire.com/prnh/20090810/CG58830LOGO>

SOURCE Meredith Corporation

For further information: Patrick Taylor: 212/551-6984; [Patrick.Taylor@meredith.com](mailto:Patrick.Taylor@meredith.com) OR Liv Ren: 212/551-7033; [Liv.Ren@meredith.com](mailto:Liv.Ren@meredith.com)

---

<https://news.people.inc/2016-09-29-Meredith-Premieres-First-Episode-Of-Allrecipes-Dinner-Spinner-TV-Series-On-The-CW-Networks-One-Magnificent-Morning-Saturday-October-1>