

Meredith Corporation To Present At Deutsche Bank Conference

DES MOINES, Iowa, Feb. 17, 2015 /PRNewswire/ -- Meredith Corporation (NYSE: MDP), one of America's leading media companies, will present at **Deutsche Bank's 2015 Media, Internet & Telecom Conference** at 11:25 am ET on March 9, 2015 in Palm Beach, Fla.

Meredith Chairman and CEO Steve Lacy and Chief Financial Officer Joe Ceryanec will discuss Meredith's key strategic initiatives, including the company's commitment to Total Shareholder Return.

A copy of the presentation and access to webcast will be available on the Investor Relations portion of www.meredith.com.

Meredith Corporation (NYSE: MDP; www.meredith.com) has been committed to service journalism for more than 110 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile, tablets and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches an audience of more than 230 million monthly, including 100 million unduplicated women and 60 percent of American millennial women. Meredith is the leader in creating content across media platforms in key consumer interest areas such as food, home, parenthood and health through well-known brands such as Better Homes and Gardens, Parents, Allrecipes, Martha Stewart Living and Shape. The National Media Group features robust brand licensing activities, including more than 3,000 SKUs of branded products at 4,000 Walmart stores across the U.S. Meredith Xcelerated Marketing is a leading content-powered consumer engagement agency that provides integrated marketing solutions for many of the world's top brands, including Kraft, Lowe's, Chrysler and NBC Universal.

Meredith's Local Media Group includes 17 owned or operated television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 – including Atlanta, Phoenix and Portland – and 14 in Top 60 markets. Meredith's stations produce approximately 650 hours of local news and entertainment content each week, and operate leading local digital destinations.

Meredith's balanced portfolio consistently generates substantial free cash flow, and Meredith is committed to growing Total Shareholder Return through dividend payments, share repurchases and strategic business investments. Meredith's current annualized dividend of \$1.83 per share yields approximately 3.5 percent. Meredith has paid a dividend for 68 straight years and increased it for 22 consecutive years.

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For further information: Shareholder/Financial Analyst Contact: Mike Lovell, Director of Investor Relations, Phone: (515) 284-3622, E-mail: Mike.Lovell@Meredith.com; or Media Contact: Art Slusark, VP/Corporate Communications, Phone: (515) 284-3404, E-mail: Art.Slusark@Meredith.com

