

Meredith Corporation To Present At UBS Conference

DES MOINES, Iowa, Nov. 24, 2014 /PRNewswire/ -- Meredith Corporation (NYSE: MDP), one of America's leading media companies, will present at **UBS 42nd Annual Global Media and Communications Conference** at 2:30 pm ET on December 8, 2014.

Meredith Chairman and CEO Steve Lacy and Chief Financial Officer Joe Ceryanec will discuss Meredith's key strategic initiatives, including the company's commitment to Total Shareholder Return.

A copy of the presentation and access to webcast will be available on the Investor Relations portion of www.meredith.com.

Meredith Corporation (NYSE: MDP; www.meredith.com) has been committed to service journalism for more than 110 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile, tablets and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's Local Media Group includes 16 owned or operated television stations reaching more than 10 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 – including Atlanta, Phoenix and Portland – and 13 in Top 50 markets. Meredith's stations produce approximately 550 hours of local news and entertainment content each week, and operate leading local digital destinations. Additionally, Meredith Video Studios produces The Better Show, a syndicated daily lifestyle television program reaching 80 percent of U.S. TV households.

Meredith's National Media Group reaches an audience of 180 million consumers monthly, including 100 million unduplicated women and 60 percent of American millennial women. Meredith is the leader in creating content across media platforms in key consumer interest areas such as food, home, parenthood and health through well-known brands such as Better Homes and Gardens, Parents and Allrecipes. The National Media Group features robust brand licensing activities, including over 3,000 SKUs of branded products at 4,000 Walmart stores across the U.S. Meredith Xcelerated Marketing is a leader at developing and delivering custom content and customer relationship marketing programs for many of the world's top brands, including Kraft, Lowe's and Chrysler.

Logo - <http://photos.prnewswire.com/prnh/20090810/CG58830LOGO>

SOURCE Meredith Corporation

For further information: Shareholder/Financial Analyst Contact: Mike Lovell, Director of Investor Relations, Phone: (515) 284-3622, E-mail: Mike.Lovell@Meredith.com, or Media Contact: Art Slusark, VP/Corporate Communications, Phone: (515) 284-3404, E-mail: Art.Slusark@Meredith.com