

Free New Mobile App from Successful Farming and AgriCharts

DES MOINES, Iowa, Nov. 3, 2014 /PRNewswire/ -- Farmers have been early adopters of many communications technologies, and *Successful Farming* and AgriCharts are meeting that growing demand by launching a new app for farmers on the go.

AgMobile®, available in both **Google Play** and the **Apple App Store**, is the most complete app for accessing commodity markets and news information from the convenience of a mobile device. It is the first in a series of initiatives between AgriCharts and Meredith Agrimedia, which launched Agriculture.com, the industry's first and leading website, in 1995.

"AgMobile is the preferred tool for farmers desiring the latest markets, news, and weather information," said David Kurns, Editorial Content Director at *Successful Farming*. "This puts real-time agriculture in the hands of every farmer."

AgMobile is the latest innovation from *Successful Farming*, which has a 112-year history of serving farmers with relevant, timely information across multiple media platforms, including print, television, digital, radio and video.

"Through our partnership with *Successful Farming*, we have developed a valuable new tool for farmers," said Mark Haraburda, Managing Director at AgriCharts, a division of Barchart.com. "By combining *Successful Farming's* agricultural news, videos and editorial content with our commodity market data and technology, we are providing a useful and modern tool that farmers will benefit from every day."

The free mobile app offers these easy-to-read features for farmers:

- Dynamic quotes and charts to local cash grain bids
- News from Agriculture.com, including Market commentary
- Grain and livestock futures and options on futures quotes from the CBOT, CME, and more
- Current and historical charts on all commodities
- Live market commentary on the latest developments in corn, soybeans, wheat, cattle, hogs, cotton, and other markets
- Custom watchlists for quick access to the markets you follow the most
- Weather conditions, forecasts, maps, and ag-specific data by location
- Cash grain bids from local and regional elevators

To download the AgMobile app, please visit **Google Play** or the **Apple App Store** from your Android phone or iPhone. More information about AgMobile is available at <http://www.agricharts.com/app>.

About *Successful Farming*

Successful Farming was founded in 1902. It was the first magazine published by Meredith Corporation (NYSE:MDP; www.meredith.com) and has a circulation of 420,000 and 1.2 million readers. *Successful Farming* is one of the most successful and recognizable brands in the agricultural industry. Its website, Agriculture.com (www.agriculture.com), established in 1995, was one of the first agricultural websites in America. *Successful Farming* also produces a weekly television show, the *Successful Farming Machinery Show*. Other properties include the *Successful Farming Radio Magazine Network*®, Market Research, database solutions with SFMiD, and custom publishing services.

AgriCharts

AgriCharts, a division of Barchart, a leading provider of technology, market data and trading solutions, provides agricultural information and technology services to the agricultural industry. AgriCharts' services include real-time commodity market trading applications and data feeds, cash grain bid

management and distribution, website hosting for agribusinesses and other market data and information like news and weather.

Logo - <http://photos.prnewswire.com/prnh/20090810/CG58830LOGO>

SOURCE Successful Farming

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