

Meredith Names Amy Churgin Publisher of Traditional Home Magazine

Former Conde Nast Executive and Architectural Digest Publisher to Lead Affluent Lifestyle Brand

NEW YORK, N.Y. (October 18, 2013)– Meredith Corporation (**NYSE:MDP**) announced today that it has named highly-respected industry executive Amy Churgin as Publisher of *Traditional Home* magazine.

Churgin will be responsible for overseeing all advertising and marketing for *Traditional Home*, Meredith's upscale decorating, design and lifestyle brand. *Traditional Home* inspires its 4.6 million readers to reinterpret classic elegance in a thoroughly modern, personal way. From home, garden and green living to fashion, beauty, entertaining and travel, *Traditional Home* is a celebration of quality, craftsmanship, authenticity and family.

"Amy is a proven leader whose background and experience in the affluent home and women's lifestyle categories makes her ideally suited to lead the team at *Traditional Home*," says Tom Harty, President, Meredith National Media Group. "We feel confident that her extensive knowledge of the marketplace and commitment to excellence and innovation will enable us to further build the brand's leadership position."

Previously, Churgin served as a Senior Vice President, Condé Nast Media Group, where she oversaw corporate media sales across its portfolio of magazine and digital brands. Previously, she served as VP/Publisher for *Architectural Digest*. During her eight-year tenure with the brand, Churgin was responsible for extending the brand's positioning through highly innovative and revenue generating programs, including *The Architectural Digest Home Design Show*, and the *AD Greenrooms* at the Oscars, Emmys, and New York Fashion Week. She also served as VP/Publisher for *Gourmet* magazine where she significantly expanded the magazine's branded programs. She also served as Publisher of New York magazine where she developed the first multi-platform broadcast and entertainment extension for the brand.

"It is exciting to join *Traditional Home*, a magazine brand that I have always admired for its modern, sophisticated yet highly accessible approach to style and design," says Churgin. "I am looking forward to working with the team as it continues to build the brand in new and dynamic ways."

Churgin's additional media experience includes serving as the Group Publisher at Primedia, where she oversaw business for titles including *New York*, *Chicago*, and *Automobile* magazines. She has also held senior publishing positions with *Seventeen*, *Elle*, and *European Travel and Life* magazines.

Churgin is active in a broad range of educational, community, and arts related organizations including Lehigh University, Newark Academy, The Big Apple Circus, Lenox Hill Hospital Auxiliary Board, and is a Docent at the Metropolitan Museum of Art.

She is a B.A. and Magna Cum Laude graduate of Lehigh University, and holds an M.A. from Hunter College. Churgin resides in Manhattan with her family and will be based in Meredith's New York City offices.

About Meredith Corporation

Meredith Corporation (www.meredith.com) is the leading media and marketing company serving American women. Meredith features multiple well-known national brands – including Better Homes and Gardens, Parents, Family Circle, Allrecipes, Ladies' Home Journal, Fitness, More, American

Baby, EveryDay with Rachael Ray and FamilyFun – along with local television brands in fast-growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, food, health and wellness and self-development. Meredith uses multiple distribution platforms – including print, television, digital, mobile, tablets, and video – to give consumers content they desire and to deliver the messages of its advertising and marketing partners.

About Traditional Home

Traditional is not a style, but a way of living. *Traditional Home* inspires more than 4.6 million design lovers to reinterpret classic elegance in a thoroughly modern, personal way. From home, garden and green living to fashion, beauty, entertaining and travel, *Traditional Home* is a celebration of quality, craftsmanship, authenticity and family—a trusted resource that respects the past, lives in the present and embraces products designed for the future.

<https://news.people.inc/2013-10-22-Meredith-Names-Amy-Churgin-Publisher-of-Traditional-Home-Magazine>