

The Better Show Welcomes All My Children's Rebecca Budig As New Co-Host

Emmy-Nominated Television Personality Joins Meredith Video Studio's Popular Daily Lifestyle Show

NEW YORK, Sept. 5, 2013 [PRNewswire](#)/ -- Meredith Video Studios' *The Better Show* will have a new look when it starts its seventh season September 9 as Rebecca Budig – who earned two Emmy nominations for her work on *All My Children* – will join JD Roberto as co-host of the popular daily lifestyle show.

(Logo: <http://photos.prnewswire.com/prnh/20090810/CG58830LOGO>)

"I am excited for the opportunity to co-host a daily talk show, especially working with JD," said Budig. "I'm always looking to improve my life and the lives of those around me, and *The Better Show* is the perfect example of a lifestyle show that does just that. It feels great to be a part of something that promotes better, positive living to viewers."

Budig's impressive career in television and movies includes her role as **Greenlee Smythe Lavery** on *All My Children*, where she starred opposite Josh Duhamel. She previously co-hosted ABC's *The View*, and her TV credits include guest roles on *CSI*, *Castle*, *How I Met Your Mother* and *Hope & Faith*. She also hosts HGTV's *Amazing Water Homes*, served as a host for WE Network's *Full Frontal Fashion*, and was the winner of ABC's *Skating with the Stars*. Currently, Budig stars with Ethan Hawke in *Getaway*, now in theaters nationwide.

"We are very excited to have Rebecca join us and believe her addition will be a game changer for *The Better Show*," said Kieran Clarke, Executive Vice President and General Manager of Meredith Video Studios. "She brings extensive television experience and has a fun, positive attitude that will connect with audiences."

The Better Show is a contemporary information-talk show leveraging expertise from Meredith's expansive content portfolio, including *Better Homes and Gardens*, *Parents*, *Family Circle*, *More* and *Fitness* magazines. It offers a great mix of editorial and branded entertainment segments, celebrity interviews and food, beauty, fashion and DIY-related content.

The Better Show currently airs every weekday in more than 160 markets reaching 75 percent of U.S. television households, including New York, Los Angeles, Philadelphia and Boston. Starting this fall, *The Better Show* will also air every weekday to nearly 90 million homes on the Hallmark Channel.

The Better Show consistently rates No. 1 in its time period in numerous markets and has seen a steady increase in NSI C3 ratings across the country and on its website, BetterTV.com. Additionally, *The Better Show* has partnered with TV Syndication Co (TVSCO) and is now available in all TVSCO's international territories.

Meredith Corporation (NYSE: MDP; www.meredith.com) is one of the nation's leading media and marketing companies serving 100 million American women. Meredith features multiple well-known national brands – including *Better Homes and Gardens*, *Parents*, Allrecipes.com and *EveryDay with Rachael Ray* – and local television brands in fast-growing markets.

Meredith's Local Media Group owns or operates 13 television stations that reach nearly 10 percent of U.S. television households: WGCL-TV (CBS) and WPCH-TV (TBS), Atlanta; KPHO-TV (CBS),

Phoenix; KPTV (FOX) and KPDX-TV (MYN), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC) Nashville, TN; KCTV (CBS) and KSMO (MYN), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; KVVU-TV (FOX), Las Vegas, NV; WNEM-TV (CBS), Flint-Saginaw, MI; and WSHM, (CBS), Springfield, MA.

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