

# Meredith to Report Fiscal 2012 Third Quarter Results on April 25

## Also Will Present at Jefferies 2012 Global Technology, Media and Telecom Conference on May 7

DES MOINES, Iowa, April 11, 2012 [PRNewswire/](#) -- Meredith Corporation (NYSE: MDP), the leading media and marketing company serving American women, plans to report fiscal 2012 third quarter results on Wednesday, April 25, 2012, prior to the opening of U.S. stock markets.

(Logo: <http://photos.prnewswire.com/prnh/20090810/CG58830LOGO>)

A conference call will be held that day at 11:00 am EDT to discuss the results. To listen, visit Meredith Corporation's Investor Relations section at [www.meredith.com](http://www.meredith.com) prior to the start of the call. An archive version of the formal remarks and the audio portion of the webcast will be available on Meredith's web site.

In addition, Meredith's senior management will be presenting at the **Jefferies 2012 Global Technology, Media & Telecom Conference** at 4:15 pm EDT on May 7 in New York City. A copy of the presentation and access to the webcast will be available on the Investor Relations portion Meredith's web site.

Meredith Corporation (NYSE: MDP; [www.meredith.com](http://www.meredith.com)) is the leading media and marketing company serving American women. Meredith features multiple well-known national brands – including Better Homes and Gardens, Parents, Family Circle, Allrecipes.com, Ladies' Home Journal, Fitness, More, American Baby, EveryDay with Rachael Ray and FamilyFun – along with local television brands in fast-growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith uses multiple distribution platforms – including print, television, online, mobile, tablets, and video – to give consumers content they desire and to deliver the messages of its advertising and marketing partners.

Additionally, Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies. Meredith Xcelerated Marketing has significantly added to its capabilities in recent years through the acquisition of cutting-edge companies in digital, mobile, social, healthcare, database, and international marketing. Most recently, Meredith made a strategic investment in London-based Iris Worldwide, a leader in experiential marketing.

A hallmark of Meredith's business model and financial profile is its ability to consistently generate substantial free cash flow by leveraging the strength of its multi-platform portfolio. Meredith is committed to increasing Total Shareholder Return through dividend payments, share repurchases and strategic business investments. Meredith has paid a dividend for 65 straight years and increased its dividend for 19 consecutive years. On October 25, 2011, Meredith announced a 50 percent increase in its annual dividend to \$1.53 per share.

SOURCE Meredith Corporation

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