

Meredith Senior Management to Present at Investor Conferences

DES MOINES, Iowa, Feb. 20, 2012 [PRNewswire](#)/ -- Meredith Corporation (NYSE: MDP), the leading media and marketing company serving American women, announced that Steve Lacy, CEO, and Joe Ceryanec, CFO, will be presenting at the following investor conferences:

- **Deutsche Bank's 2012 Media and Telecommunications Conference on February 28 at 9:40 a.m. EST.** This conference is being held at The Breakers Hotel in Palm Beach, Florida.
- **The 24th Annual ROTH Conference on March 12 at 4:00 pm EDT.** This conference is being held at the Ritz Carlton Laguna Niguel in Dana Point, California.

(Logo: <http://photos.prnewswire.com/prnh/20090810/CG58830LOGO>)

A copy of the presentations and links to the Webcasts will be made available on the Investor Relations page of www.meredith.com.

Additionally, Meredith recently hosted an Investor Day on February 14 featuring presentations by several members of the corporate and operating group management teams. A copy of these presentations and the corresponding Webcasts are currently posted on the Investor Relations page of www.meredith.com.

Meredith Corporation (www.meredith.com) is the leading media and marketing company serving American women. Meredith features multiple well-known national brands including Better Homes and Gardens, Parents, Family Circle, Ladies' Home Journal, Fitness, More, American Baby, Every Day with Rachael Ray and FamilyFun – along with local television brands in fast-growing markets.

Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith uses multiple distribution platforms – including print, television, online, mobile, tablets, and video – to give consumers content they desire and deliver the messages of its advertising and marketing partners.

Additionally, Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies. Meredith Xcelerated Marketing has significantly added to its capabilities in recent years through the acquisition of cutting-edge companies in digital, mobile, social, healthcare, database, and international marketing. Most recently, Meredith made a strategic investment in London-based Iris Worldwide.

A hallmark of Meredith's business model and financial profile is its ability to consistently generate substantial free cash flow by leveraging the strength of its multi-platform portfolio. Meredith is committed to increasing Total Shareholder Return through dividend payments, share repurchases and strategic business investments. Meredith has paid a dividend for 65 straight years and increased its dividend for 19 consecutive years. On October 25, 2011, Meredith announced a 50 percent increase in its annual dividend to \$1.53 per share.

SOURCE Meredith Corporation

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