

Meredith Corporation to Webcast Investor Day Presentation

DES MOINES, Iowa, Feb. 7, 2012 [PRNewswire/](#) -- Meredith Corporation (NYSE: MDP), the leading media and marketing company serving American women, announced that the Company will host an investor day on Tuesday, February 14, 2012 in New York City. The event will be webcast live.

(Logo: <http://photos.prnewswire.com/prnh/20090810/CG58830LOGO>)

Presentations by Meredith's senior management team will begin at 9:00 a.m. ET and are scheduled to conclude at 12:00 p.m. ET. The day will feature presentations by:

- Steve Lacy - Chairman and Chief Executive Officer
- Joe Ceryanec - Chief Financial Officer
- Tom Harty - President National Media Group
- Paul Karpowicz - President Local Media Group
- Martin Reidy - President Meredith Xcelerated Marketing
- Liz Schimel - Chief Digital Officer, National Media Group

To listen to the webcast and download presentation materials, visit Meredith Corporation's Investor Information section at www.meredith.com prior to the start of the event. An archive version of the audio portion of the webcast will be available on the Company's web site later that day.

Meredith Corporation (**NYSE: MDP**; www.meredith.com) is the leading media and marketing company serving American women. Meredith features multiple well-known national brands - including Better Homes and Gardens, Parents, Family Circle, Ladies' Home Journal, Fitness, More, American Baby, Every Day with Rachael Ray and FamilyFun- along with local television brands in fast-growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith uses multiple distribution platforms - including print, television, online, mobile, tablets, and video - to give consumers content they desire and to deliver the messages of its advertising and marketing partners.

Additionally, Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies. Meredith Xcelerated Marketing has significantly added to its capabilities in recent years through the acquisition of cutting-edge companies in digital, mobile, social, healthcare, database, and international marketing. Most recently, Meredith made a strategic investment in London-based Iris Worldwide, a leader in experiential marketing.

A hallmark of Meredith's business model and financial profile is its ability to consistently generate substantial free cash flow by leveraging the strength of its multi-platform portfolio. Meredith is committed to increasing Total Shareholder Return through dividend payments, share repurchases and strategic business investments. Meredith has paid a dividend for 65 straight years and increased its dividend for 19 consecutive years.

SOURCE Meredith Corporation

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