

Meredith Corporation Renews The Better Show for Season Six

Popular Daily Lifestyle Program Already Sold in 135 Cities and Four of Top Five U.S. Markets

NEW YORK, Feb. 2, 2012 [/PRNewswire/](#) -- Meredith Corporation (NYSE:MDP) announced today that it has renewed *The Better Show* for its sixth season, beginning in September 2012. So far, the show has cleared four of the top five U.S. TV markets (New York, Los Angeles, Chicago, Philadelphia) and is already sold in 135 cities.

(Logo: <http://photos.prnewswire.com/prnh/20090810/CG58830LOGO>)

In addition to Meredith, groups that have renewed or acquired *The Better Show* for fall 2012 include: CBS, Lin, Sinclair, Hearst, Newport, Gray, Northwest and New Age. Sales efforts are still underway, and Meredith expects to add additional station groups and markets before the new season begins.

"As we move into our sixth season starting this fall, we are encouraged by the increased interest we are seeing from station groups who want this programming," said Kieran Clarke, Executive Vice President and General Manager of Meredith Video Studios. "Clearly, our content is resonating with viewers and advertisers."

Over the past six years and 1,000 episodes, *The Better Show* has evolved into a network-like daily product with a strong celebrity component. It leverages Meredith's home, shelter, and parenting expertise and is based on content from category-leading brands such as Better Homes and Gardens, Parents, Family Circle, More and Fitness. It is now being shot at new high-definition studios in Manhattan, and last season marked the arrival of JD Roberto, who joined Audra Lowe as co-host.

About Meredith Corporation

Meredith Corporation (www.meredith.com) is one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns or operates 13 television stations that reach nearly 10 percent of television households across the country: WGCL-TV (CBS), Atlanta; WPCH-TV (TBS), Atlanta; KPHO-TV (CBS), Phoenix; KPDX-TV (MYN), Portland, OR; KPTV (FOX), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC) Nashville, TN; KCTV (CBS), Kansas City, MO; KSMO (MYN), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; and WSHM, (CBS), Springfield, MA.

SOURCE Meredith Corporation

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