

# Meredith to Report Fiscal 2012 First Quarter Results

DES MOINES, Iowa, Oct. 12, 2011 **PRNewswire/** -- Meredith Corporation (NYSE: MDP), the leading media and marketing company serving American women, plans to report fiscal 2012 first quarter results on Wednesday, October 26, 2011, prior to the opening of U.S. stock markets.

(Logo: <http://photos.prnewswire.com/prnh/20090810/CG58830LOGO>)

A conference call will be held that day at 8:00 a.m. ET to discuss the results. To listen, visit Meredith Corporation's Investor Relations section at [www.meredith.com](http://www.meredith.com) prior to the start of the call. An archive version of the formal remarks and the audio portion of the webcast will be available on Meredith's Web site.

## **ABOUT MEREDITH CORPORATION**

Meredith Corporation (**NYSE: MDP**; [meredith.com](http://www.meredith.com)) is the leading media and marketing company serving American women. A hallmark of Meredith's business model and financial profile is its ability to consistently generate substantial free cash flow by leveraging the strength of its multi-platform portfolio. Meredith features multiple well-known national brands – including Better Homes and Gardens, Parents, Family Circle, Ladies' Home Journal, Fitness, More and American Baby – along with local television brands in fast-growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith uses multiple distribution platforms – including print, television, online, mobile, tablets, and video – to give consumers content they desire and to deliver the messages of its advertising and marketing partners. According to the Advertising Industry Reports (AIR) survey of over 1,500 agency and marketing professionals, Meredith is the nation's "Highest Rated Media Company." Additionally, Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies. Meredith has significantly added to its marketing solution capabilities in recent years through the acquisition of cutting-edge companies in areas such as digital, mobile, word-of-mouth, social and database marketing.

SOURCE Meredith Corporation

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