

# Meredith to Report Fiscal 2011 First Quarter Results

DES MOINES, Iowa, Oct. 5 **PRNewswire-FirstCall**/ -- Meredith Corporation (NYSE: MDP), the leading media and marketing company serving American women, plans to report fiscal 2011 first quarter results on Tuesday, October 26, 2010, prior to the opening of U.S. stock markets.

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A conference call will be held that day at 11:00 a.m. EDT to discuss the results. To listen, visit Meredith Corporation's Investor Relations section at [www.meredith.com](http://www.meredith.com) prior to the start of the call. An archive version of the formal remarks and the audio portion of the webcast will be available on Meredith's Web site.

## **ABOUT MEREDITH CORPORATION**

Meredith Corporation (**NYSE:MDP**; [www.meredith.com](http://www.meredith.com)) is the leading media and marketing company serving American women. Meredith combines well-known national brands – including Better Homes and Gardens, Parents, Ladies' Home Journal, Family Circle, American Baby, Fitness and More – with local television brands in fast-growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith uses multiple distribution platforms – including print, television, online, mobile and video – to give consumers content they desire and to deliver the messages of its marketing partners. Additionally, Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies. Meredith has significantly added to its capabilities in this area through the acquisition of cutting-edge companies in areas such as online, word-of-mouth and database marketing.

SOURCE Meredith Corporation

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