

# CAREY WITMER NAMED VP/GROUP PUBLISHER FOR MEREDITH PARENTS NETWORK; DIANE PAPAZIAN PROMOTED TO PUBLISHER OF FAMILY CIRCLE

NEW YORK, N.Y., March 17, 2010 – Meredith Corporation (NYSE:MDP) announced today that Carey Witmer has been named VP/Group Publisher for the Meredith Parents Network. Witmer, who previously served as VP/Publisher, Family Circle, replaces Diane Newman, who left to pursue other opportunities. In her new role, Witmer will oversee the full range of properties within the Meredith Parents Network which include the well-known leading magazine brands Parents, and American Baby.

Diane Papazian has been promoted to Publisher of Family Circle, the 3.8 million rate base women's lifestyle/service title. Previously she had served as Associate Publisher for the magazine.

"Carey and Diane are two of the hardest working, and most dedicated professionals at Meredith," said Tom Harty, Meredith's President of Consumer Magazines. "They both share a strong passion for building brands, creating innovative programs and inspiring others to achieve their highest levels of performance and excellence."

Under the direction of Witmer and Papazian, Family Circle has achieved the number one ranking among the women's lifestyle/service set. In 2009, the title was the leading advertising page and revenue gainer across the entire publishing industry. In addition, Family Circle received numerous honors including being named to Adweek's "Hot List" for several consecutive years, and Advertising Age's "A List" of top performing magazines.

Prior to joining Family Circle, the forty-six year old Witmer held numerous leadership roles for many Meredith brands including being a key member of the Better Homes and Gardens team that drove the brand's record growth from 2006-2008. Among her other leadership capacities at Meredith include serving as Publisher of Country Home and Associate Publisher of Midwest Living.

As a top member of the leadership team at Family Circle, the fifty-one year-old Papazian has been responsible for driving advertising performance across the brand with both core and new business, establishing record growth in both areas. She joined Meredith in 2005 after serving as Eastern Advertising Director for Prevention magazine.

Witmer and Papazian will continue to be based in Meredith's New York offices.

## About Meredith Corporation

Meredith Corporation ([www.meredith.com](http://www.meredith.com)) is the leading media and marketing company serving American women. Meredith combines well-known national brands – including Better Homes and Gardens, Parents, Ladies' Home Journal, Family Circle, American Baby, Fitness and More – with local television brands in fast-growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith uses multiple distribution platforms – including print, television, online, mobile and video – to give consumers content they desire and to deliver the messages of its marketing partners. Additionally, Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies.

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