

Family Circle to Premiere “Ready, Set, Celebrate” TV Special on the WE Network

Half-hour entertainment special features television personality and host Katie Brown

October 31, 2008—NEW YORK, NY—Family Circle magazine today announced the premiere of “Ready, Set, Celebrate” a half-hour holiday entertainment special presented by the Ferrero chocolates.

Hosted by author and lifestyle expert Katie Brown, the program features party planning tips and easy recipes from Family Circle food editors as they join a family in a race against the clock to prepare a holiday party in just one day. “Ready, Set, Celebrate” will air nationwide on Saturday, November 15 on the WE Network (9:30 AM EST, check local listings).

“Katie Brown is the perfect host to join Family Circle in kicking off the holiday season with Ready, Set, Celebrate,” said Linda Fears, editor in chief of Family Circle magazine. “She shares our belief that the secrets behind an amazing holiday party are delicious, easy-to-prepare foods, festive décor and good company.”

Katie Brown and Family Circle food editors, Regina Ragone and Julie Miltenberger have six hours to guide a New Jersey family, the Saland-Wrights, through the preparations for their annual holiday party. With the help of the experts’ easy-to-follow tips for perfect party foods, cocktails, table settings and decorations, the party is a huge success.

“The entertaining tips in Ready, Set, Celebrate will help even the busiest family enjoy planning and hosting their holiday parties this year,” commented Katie Brown.

“Ready, Set, Celebrate,” a paid program, builds on the success of Family Circle’s 2007 holiday program “Easiest Holiday Party Ever.” Both programs were produced by Meredith Video Solutions, which creates original video content via Meredith’s multi-media platforms for both consumers and marketing partners.

About Family Circle

Published 15 times a year by Meredith Corporation, with a rate base of 3.8 million and 21 million readers, Family Circle was recently recognized as one of the top 10 magazines on AdweekMedia’s 2008 Hot List. Family Circle, one of the most widely read monthly magazines in the world, features in its pages and online at familycircle.com, smart, relevant advice, sensible solutions and inspiration for women who make family their number one priority. Family Circle has always been committed to women’s issues and in 1973 became the first women’s magazine to fully underwrite a professional women’s sporting event, the Family Circle Cup, an annual women’s tennis tournament held in April in Charleston, S.C., at Family Circle Magazine Stadium.

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