

FOX CAROLINA/WHNS PROMOTES KELLY BOAN TO NEWS DIRECTOR

DES MOINES, IA/GREENVILLE, SC (October 6, 2008) – Meredith Corporation (NYSE:MDP) today named Kelly Boan News Director for FOX Carolina/WHNS in Greenville, SC.

Boan has served as the Assistant News Director at the Meredith-owned station for the past two and a half years. Her previous experience includes news producing positions at WXIA-TV in Atlanta and KRON-TV in San Francisco.

Boan has won five Emmys during her career, including three consecutive individual Emmys for news producing. Her most recent Emmy win was in June of this year for “Best Newscast” for “The Ten O’Clock News” on FOX Carolina.

About Meredith Broadcasting Group

Meredith Corporation (www.meredith.com) is one of the nation's leading media and marketing companies with core competencies in magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns 13 television stations that reach nearly 10 percent of television households across the country. Meredith's Broadcasting assets include: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix, AZ; KPTV (FOX) and KPDX-TV (MYN), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC), Nashville, TN; KCTV (CBS) and KSMO (MYN), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WSHM, (CBS) Springfield, MA; and radio station WNEM-AM in Saginaw-Bay City, MI.

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