

MEREDITH BROADCASTING GROUP PROMOTES PATRICK MCCREERY TO VP/GENERAL MANAGER AT KPTV/KPDX-TV IN PORTLAND, OR

PORTLAND, OR (October 1, 2008) - Meredith Corporation (NYSE:MDP) today promoted Acting General Manager Patrick McCreery to Vice President/General Manager at KPTV/KPDX-TV in Portland, OR.

“Our Portland duopoly has grown in size and power since Patrick came on board,” said Karpowicz. “He has a solid knowledge of the local market and has demonstrated a superior ability to build and lead an unbeatable team. KPTV grew to be the news leader in the market because of Patrick’s winning strategy. I look forward to him applying that tactic station-wide.”

McCreery joined KPTV/KPDX as Assistant News Director in 2003. He assumed the role of News Director in 2004 and was promoted to Acting General Manager in August 2008. Prior to moving to Portland, McCreery worked for Meredith’s KPHO-TV in Phoenix, AZ. He’s also held other various TV news roles in markets across the country.

About Meredith Broadcasting Group

Meredith Corporation (www.meredith.com) is one of the nation's leading media and marketing companies with core competencies in magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns 12 television stations that reach nearly 10 percent of television households across the country. Meredith’s Broadcasting assets include: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix, AZ; KPTV (FOX) and KPDX-TV (MYN), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC), Nashville, TN; KCTV (CBS) and KSMO (MYN), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WSHM, (CBS) Springfield, MA; and radio station WNEM-AM in Saginaw-Bay City, MI.

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