

Meredith Corporation Names Dana Points Editor-in-Chief of Parents® Magazine

New York, N.Y., (Aug. 18, 2008) – Meredith Corporation (NYSE:MDP) today named Dana Points Editor-in-Chief of Parents® magazine, effective Sept. 3, 2008. Parents®, with a rate base of 2.2 million, has been America's No. 1 family magazine for more than 80 years. Points will report to Sally Lee, former Editor-in-Chief of Parents®, who is now Senior Vice President, New York Editorial Director; and Editor-in-Chief of Meredith-owned Ladies' Home Journal®.

Points has worked as an editor specializing in women's health and well-being for more than 15 years. She was named Executive Editor of Self in August 1999 after joining the magazine as deputy editor in May of the same year. Also in her career, Points has been Executive Editor of American Health for Women, a Reader's Digest Publication; and she has held editorial positions with Mademoiselle and Family Circle®.

"I can't wait to go to work for Parents®. This position is such a perfect dovetailing of my interests as a woman and a mother of two boys," said Points. "The brand does an excellent job talking to women about their children -- and also about themselves. As a mom, taking care of yourself makes you better able to care for your family. I'm especially looking forward to using my background in women's health to build on that positioning."

"Dana is the perfect choice for Editor-In-Chief of Parents®," said Sally Lee. "She is an experienced magazine editor who has a reputation for collaboration and team building, and she truly embraces the magazine's commitment to serving the Generation Y audience. Under Dana's leadership, Parents® will continue to deliver innovative and exciting editorial that speaks to millennial moms."

During her tenure at Self, Points expanded the brand beyond the pages of the magazine, focusing especially on books; Web development; and innovative editorial projects that integrated online and printed content.

"I'm looking forward to seeing how she uses her multi-platform experience and her commitment to Millennials, combined with her deep understanding of what women want, to continue shaping Parents® and increasing its relevance," said Lee.

About Parents®

Since its inception in 1926, Parents® has been a trusted source by every generation. Currently, the brand supports a powerful community of 15.6 million readers devoted to the efforts of parents, educators and other citizens who strive to make the world a better place for our children. Parents can be found online at www.parents.com.

About Meredith Corporation

Meredith Corporation (NYSE:MDP: www.meredith.com) is the leading media and marketing company serving American women. Meredith combines well-known national brands – including Better Homes and Gardens, Parents, Ladies' Home Journal, Family Circle, American Baby, Fitness and More – with local television brands in fast growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith then uses multiple distribution platforms – including print, television, online, mobile and video – to give consumers content they desire and to deliver the messages of its marketing partners. Additionally, Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies. The goals of these programs are to increase consumer loyalty and produce repeated consumer interaction. In the last two years, Meredith has significantly added to its capabilities in this area through the acquisition of cutting-edge companies in areas such as online, word-of-mouth and database marketing. Meredith employs approximately 3,500 people

throughout the United States. Meredith's 2008 annual revenues were \$1.6 billion.

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