

# Meredith Broadcasting Group Taps Edward L. Munson, Jr. as General Manager for Phoenix's KPHO

Des Moines, IA (June 30, 2008) - Meredith Corporation (NYSE:MDP) today hired Edward L. Munson, Jr. as General Manager of KPHO-TV in Phoenix, AZ.

"Ed possesses a blend of extensive local experience and industry knowledge. This combination – in addition to his successful 30-year track record in the broadcasting business – makes him the right fit for Meredith and KPHO-TV," said Paul Karpowicz, President of the Meredith Broadcasting Group.

Munson most recently served as Vice President of Sales for LIN TV Corporation leading the sales strategy for the group. His 17 years at LIN TV, working in progressively senior positions, brings a combination of sales and operations experience to Meredith. His roles included General Sales Manager and then General Manager of WAVY-TV in Norfolk, VA. He also served as Vice President of Television for the group overseeing half of its stations.

"KPHO has a strong legacy of serving advertisers and viewers, making it a station with great potential for growth. I look forward to leading that effort," said Munson.

## About Meredith Broadcasting Group

Meredith Corporation ([www.meredith.com](http://www.meredith.com)) is one of the nation's leading media and marketing companies with core competencies in magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns 12 television stations that reach nearly 10 percent of television households across the country. Meredith's Broadcasting assets include: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix, AZ; KPTV (FOX) and KPDX-TV (MYN), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC), Nashville, TN; KCTV (CBS) and KSMO (MYN), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WSHM, (CBS) Springfield, MA; and radio station WNEM-AM in Saginaw-Bay City, MI.

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