

Almost 8,000 Women Competed at the Fifth-Annual More Magazine Marathon + Half- Marathon

Hosted by Supermodel, Author and Marathoner Kim Alexis

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NEW YORK, April 6, 2008 **/PRNewswire/** -- The fifth-annual More Magazine Marathon + Half-Marathon, the world's first marathon for women over 40, hosted a record-breaking 7,800 women from all walks of life in Central Park today. Everyone from first-time runners to award-winning, elite runners participated in the day-long celebration of the strength of 40+ women. Additionally, marathon participants raised \$30,000 for CARE, an organization that empowers women around the world to help end global poverty.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20080406/CLSU012>)

The top finishers in the 26.2 mile marathon were:

1. Stephanie Hodge; 3:01:50; 42; Long Island City, NY
2. Susie Meyers-Kennedy; 3:04:33; 42; Chandler, AZ
3. Kelly Keeler Ramacier; 3:04:50; 46; St. Paul, MN

The top finishers in the 13.1 mile half-marathon were:

1. Caitlin Tormey; 1:20:13; 24; New York, NY
2. Susan Loken; 1:20:14; 44; Phoenix, AZ
3. Jody Hawkins; 1:20:16; 41; Frisco, TX

The top three half-marathon teams were:

1. Loken and Hawkins in 2:40:30
2. Tormey and Gordon Bakoulis, 47; NYC in 2:46:57.
3. Emmily Chelanga, 27, (Sleepy Hollow, NY); and Brooke Garden, (Greenwich, CT) 40, in 2:53:52

The top placing runners in each race were awarded a share of the \$12,000 prize purse. The 2008 More Magazine Marathon + Half-Marathon was presented by Aquaphor® Healing Ointment; Corporate Contributing sponsors are South Beach Living™ foods from Kraft, MBT, the anti-shoe, and Dodge Journey.

Supermodel, author and marathoner Kim Alexis hosted the event. Women's running pioneers Lynn Jennings of Portland, Ore., a three-time U.S. Olympian and world champion, Kelly Keeler Ramacier of St. Paul, Minn., two-time Olympic Marathon Trials qualifier, Jody Hawkins of Frisco, TX, 2008 USA masters cross country champion, and Susan Loken of Phoenix, AZ, three-time defending More Marathon champion, served as race spokeswomen.

About More

Launched in September 1998, critically acclaimed More magazine is the only lifestyle publication that celebrates women in their 40s and 50s. Designed to make today's 40+ women look and feel better than ever, More features successful women who are still turning heads and making news. Each issue covers beauty and fashion shown on models who are over 40, and More's articles on health, relationships, travel, and money are angled toward a seasoned, sophisticated audience. More is published 10 times a year by Meredith Corporation. Its circulation of 1.2 million with a readership of 4.4 million. More was named 2006 Magazine of the Year by Ad Age and also landed on the publication's "A List" of Top 10 magazines in 2003 and 2005 and 2007. Also, Adweek named More to its 2006 and 2007 "Hot List" and Media named More the "Best Women's Lifestyle Magazine" of 2004. Visit <http://www.more.com/>.

About New York Road Runners

New York Road Runners is celebrating its 50th anniversary in 2008. NYRR is dedicated to promoting the sport of distance running, enhancing health and fitness for all, and responding to community needs. Our road races and other fitness programs draw upwards of 300,000 runners annually, and together with our magazine and website support and promote professional and recreational running. A staff of more than 100, assisted by thousands of volunteers, stages the ING New York City Marathon, as well as a road race nearly every weekend plus many track and cross country events. NYRR's home base in New York, and its lifelong identification with Central Park, have given many of its events iconic status, attracting the world's top professional runners. Our youth programs provide running to 30,000 schoolchildren in New York City and around the country who would otherwise have few or no fitness opportunities. For more information visit <http://www.nyrr.org/>.

About Aquaphor Healing Ointment

Aquaphor Healing Ointment is a runner's must-have item because it prevents uncomfortable chafing, blisters and very dry, chapped skin. Trusted by dermatologists for over 50 years, Aquaphor Healing Ointment forms a protective barrier to prevent damaged skin, and it also helps heal any irritated, rough skin. It's free of fragrances and preservatives, so it is safe for sensitive skin. Aquaphor Healing Ointment is available at drugstores nationwide.

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