

MEDIA ALERT: MIDWEST LIVING "Seasons of the Heartland" Traveling Photo Exhibition

DES MOINES: FEBRUARY 9 – MARCH 31

WHAT

Midwest Living magazine is debuting its first ever photo exhibit, "Seasons of the Heartland," at Midwest cultural centers throughout 2008.

The exhibit celebrates the natural beauty of the Midwest through breathtaking photography from each season – all shot for *Midwest Living* magazine over the publication's rich 20-year history. The photography is also being published in a coffee table book, *Seasons of the Heartland*, and at the end of the photo exhibitions all photography will be auctioned off to benefit charity.

WHEN

February 9 – March 31
10 a.m. – 5 p.m. daily

WHERE

Des Moines Botanical Center
909 Robert D. Ray Drive
www.botanicalcenter.com

CONTACT

For more images or more information please contact Lisa Bagley at 212-551-7189 or lisa.bagley@meredith.com

ABOUT

Midwest Living magazine (www.midwestliving.com), published by Meredith Corporation (NYSE: MDP), is a regional publication that celebrates the richness of life in the Midwest. Founded in 1987, the magazine is dedicated to providing its readers with a wealth of region-specific information and inspiration, focusing on travel and events, food and dining, and home and garden, as well as other editorial content categories. *Midwest Living* magazine, which reaches 3.8 million readers, is published bi-monthly and has a rate base of 950,000.