

Garden Expert Katherine Whiteside Joins Country Home Magazine as Garden Editor-at-Large

DES MOINES (August 27, 2007) – *Country Home* announced today that Katherine Whiteside, an internationally published writer and author specializing in garden lifestyle and history, how-to gardening, cooking and travel, will join the magazine as Garden Editor-at-Large, starting with the October issue.

As Garden Editor-at-Large, Whiteside will be responsible for writing a garden column as well as the garden features. Whiteside joins *Country Home*'s deep wealth of renowned stylemakers including nationally American Country designer Mary Emmerling, eco-expert Danny Seo, do-it-herself Shoppgirl Leslie Segrete, the trend-setting JunkMarket Girls Ki Nassauer and Sue Whitney, and lifestyle authority Matthew Mead.

"Katherine is a highly credentialed garden authority, who is amazing at connecting to and translating for the home gardener," said Executive Editor Sandy Soria. "We are thrilled to have her guide our garden pages with her innovative and highly doable ideas."

In addition to her *Country Home* position, Whiteside will also remain the garden contributor for *The Huffington Post* and the outdoor lifestyle spokesperson for The Propane Research and Education Council. Whiteside was recently elected to be a Member of the Board for The National Gardening Association.

Whiteside has worked as a garden editor, producer, location scout, and as an on-site art director all over the world. She was a consultant to Bath & Body Works and Scotts Miracle-Gro Company and was a the national garden advisor and spokesperson for Smith & Hawken. Her experience also includes a role as lifestyle consultant to Land Rover North America, working directly with clients throughout North America.

A published writer and author, Whiteside has penned six books, including the recently released *The Way We Garden Now* (2007: Random House-Clarkson Potter), a new hip and humorous garden primer for both novices and more experienced gardeners. Other writing assignments have led to travel around the world and these stories have appeared in *House Beautiful*, *Elle Décor*, *House & Garden*, *Town & Country*, *Martha Stewart Living*, *Vogue*, *Harper's Bazaar*, *Connoisseur*, *The New York Times*, *This Old House*, *Australian Vogue Living*, *Italian Elle Décor*, *Metropolitan Home*, *Garden Design*, *Landscape Architecture*, *Women's Day*, *Elle Argentina*, *American Horticulturist*, and *Madam Figaro* (Paris). Whiteside's garden column, "Antique Flowers," was syndicated in newspapers nationwide by Universal Press Syndicate.

Whiteside is a graduate of Randolph-Macon College in Ashland, VA, and has a master's from Virginia Commonwealth University in Richmond, VA. She resides in Garrison, N.Y.

About Country Home

For 25 years, *Country Home* magazine has redefined the vision of country. *Country Home* speaks to the desire for style with editorial features that blend formal and familiar, classic and casual, to inspire readers to explore their own personal tastes. The magazine presents fresh, actionable ideas that are relevant to all aspects of readers' lifestyles, including home décor, food and entertaining, fashion and well-being, travel and shopping. *Country Home*, published by Meredith Corporation (NYSE: MDP), has over 8.3 million readers, is published 10 times per year and has a rate base of 1.25 million. The magazine was nominated for a National Magazine Award in photography in both 2005 and 2007.

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