

Leslie Segrete Joins Country Home Magazine

NEW YORK (July 9, 2007)– *Country Home* announced today that home improvement expert Leslie Segrete will join the magazine as Editor at Large. Segrete will share her home-improvement expertise in the popular Shopgirl column in every issue, starting with October. She will take readers through stylish, simple, and engaging home improvement projects for the do-it-herself decorator and will also be the face of the Shopgirl column.

Segrete joins *Country Home*'s deep wealth of renowned stylemakers including one of the nation's most acclaimed American Country designers Mary Emmerling; eco-expert Danny Seo; the trend-setting JunkMarket Girls, Ki Nassauer and Sue Whitney; and lifestyle authority Matthew Mead.

"I love that *Country Home* editorial personalities pursue their passions in addition to what they bring to the pages of the magazine," said Editor in Chief Carol Sheehan. "Our editors are involved with television and radio shows, books, Web sites, seminars and speaking events and so much more while adding a dynamic to *Country Home* that is unmatched by any other country shelter magazine."

Segrete appears frequently as a contributor for NBC's *Today* show and is also the lead designer for a brand new exterior makeover television show on the We Network that helps promote beautiful communities through a neighborly effort.

Segrete's home improvement skills span radio, television and print. For the past five years, Leslie has worked hard making design dreams reality as a carpenter and designer for TLC's hit series *Trading Spaces* and *While You Were Out*. Segrete designs, builds and executes projects to please the participating families and millions of her fans every single week.

Besides television, Segrete also co-hosts *The Money Pit*, a nationally syndicated home improvement radio program heard on over 200 radio stations around the nation as well as on XM and Sirius satellite radio.

Before TLC, Segrete's wide-ranging professional background includes Head of Set Design for the Oxygen Network, where she designed and over saw the daily production of twenty programs produced in their New York Studios, Art Director at *The Ricki Lake Show*, stage work and prep cooking for *Good Morning America*, in addition to creating set and props for many theatrical productions in New York City. She also enjoys cooking and even holds a degree from the French Culinary Institute.

In the spring of 2008, Segrete's first book *Fear Not: You can Reupholster Anything* will be out from Sterling Publishing.

About *Country Home*

For 25 years, *Country Home* magazine has redefined the vision of country. *Country Home* speaks to the desire for style with editorial features that blend formal and familiar, classic and casual, to inspire readers to explore their own personal tastes. The magazine presents fresh, actionable ideas that are relevant to all aspects of readers' lifestyles, including home décor, food and entertaining, fashion and well-being, travel and shopping. *Country Home*, published by Meredith Corporation (NYSE: MDP), has over 8.3 million readers, is published 10 times per year and has a rate base of 1.25 million. The magazine was nominated for a National Magazine Award in photography in both 2005 and 2007.

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