

JUNKMARKET MASTERS HIT THE ROAD FOR THE 2007 COUNTRY HOME MAGAZINE JUNKING JOURNEY

NEW YORK, NY (June 2007) – JUNKMARKET(TM) Masters Ki Nassauer and Sue Whitney are hitting the road again for their 2nd annual *Country Home* magazine Junking Journey, bringing to life their nationally-recognized brand at popular flea markets and antique fairs. Nassauer and Whitney, two of *Country Home*'s popular personalities, will visit two of the most trafficked fairs – the Brimfield Antiques Show (Brimfield, Mass.; July 14th) and the historic First Monday Trade Days (Canton, Texas; September 29) – to demonstrate how to repurpose vintage finds into stylish treasures for self and home.

“The Junking Journey is the highlight of our year,” commented Nassauer and Whitney. “We get to connect face-to-face with people as passionate about junk as we are and fill people with ideas to create their own unique designs that will add color and personality to their lives and homes.”

Creative consultants, TV personalities, authors and Style Editors at Large for *Country Home*, Nassauer and Whitney's JUNKMARKET brand incorporates innovative and affordable products and ideas inspired by the past but recreated with a modern sense of style. Their “Cool Junk” column in *Country Home* takes a step-by-step approach to creative projects like making fountains from flower pots, headboards and footboards from antique doors, sinks from antique light fixtures, key racks from hose nozzles and book ends from metal casters.

For the Junking Journey, Nassauer and Whitney will bring to life projects from the pages of *Country Home* through demonstrations and a project showcase. They will also sell ‘nuts and bolts’ packages to fellow ‘junkers’ to allow them to create some of their most popular projects at home.

As the official Skin Care Sponsor of the *Country Home* Junking Journey, Eucerin® will host Pre-Junk Skin Prep areas with product testing and sampling at both stops. This is the second year Eucerin has sponsored the Junking Journey.

Brimfield, Mass.

Occurring three times a year, the Brimfield Antiques Show stretches out over more than a mile and draws a crowd of over 30,000 antiquers and 5,000 dealers. The Junking Journey will be at the original J & J Promotions show, the original Brimfield show, located ¼ mile west from the traffic light at Brimfield Common on Route 20, from 9 a.m. – 4 p.m. Admission is \$3 and more information is available at www.jandj-brimfield.com.

Canton, Texas

First Monday Trade Days is America's oldest and largest antique and collectibles show. Nearly 150 year old, the Canton show occurs the weekend before the first Monday of almost every month and draws over 300,000 collectors to market that stretches over more than 200 acres. Visit www.firstmondaycanton.com for more information.

JUNKMARKET

The JUNKMARKET girls are currently working on their second book, "Junk Beautiful", published by the Taunton Press and due to be released in spring of 2008. JUNKMARKET hosts an annual juried junk flea market, the Junk Bonanza. This year's Junk Bonanza will be September 7 and 8 in Long Lake, Minn., just west of Minneapolis. Visit www.junkmarketstyle.com for more information. They are also launching the American Junk Club on July 2. Visit www.AmericanJunkClub.com for more on the social junking network and information on how to join.

Country Home

For 25 years, *Country Home* magazine has redefined the vision of country. *Country Home* speaks to the desire for style with editorial features that blend formal and familiar, classic and casual, to inspire readers to explore their own personal tastes. The magazine presents fresh, actionable ideas that are relevant to all aspects of readers' lifestyles, including home décor, food and entertaining, fashion and well-being, travel and shopping. *Country Home*, published by Meredith Corporation (NYSE: MDP), has over 8.3 million readers, is published 10 times per year and has a rate base of 1.25 million. The magazine was nominated for a National Magazine Award in photography in both 2005 and 2007.

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