

Beyond Spring/Summer 2007 Issue Highlights

DID YOU KNOW:

- Chemo Makes Women Fat.
- The Bad Girls Of Breast Cancer WON'T Wear Pink.
- African-American Women Are 17% Less Likely Than White Women To Get Breast Cancer But They Are More Likely To Die From It.

THESE STORIES ARE FEATURED IN THE SPRING/SUMMER 2007 ISSUE OF *BEYOND: LIVE & THRIVE AFTER BREAST CANCER*

DES MOINES (March 2007) — *Beyond: Live & Thrive After Breast Cancer*, a new semi-annual publication from Meredith Special Interest Media on newsstands March 20, features young moms fighting the disease; the anti-pink ribbon group known as the bad girls of breast cancer; and how chemotherapy can make you fat.

Young Moms with Breast Cancer (Page 52): Caring for babies is hard enough without chemo. Women in their 20s and 30s face a whole set of medical, emotional, sexual, and career issues that older women with the disease usually don't have to tackle. Featured, young moms fighting the disease and living out loud.

The Bad Girls of Breast Cancer (Page 86): The women who belong to Breast Cancer Action (BCA) don't like the color pink, and they want the country to do more than just worry about breast cancer. The button—and message—they wear isn't pretty, but it's straightforward: "Cancer Sucks."

Chemo Made Me Fat! (Page 63): How can lack of appetite and months of nausea and vomiting cause weight gain? Unlike patients undergoing treatment for other types of cancer, women treated for breast cancer often gain weight. Experts explain how chemotherapy causes some women to pack on the pounds in this month's issue.

Does Breast Cancer Discriminate? (Page 68): Although African-American women are 17 percent less likely than white women to get breast cancer, African-American women are more likely to die from it. Learn how the tumors differ from one racial group to another and how to address the challenges.

An advisory board of leading experts in the breast cancer field contributed to *Beyond*. They include: Susan Brown, Health Manager at Susan G. Komen Foundation; Carolyn D. Runowicz, M.D., President of the American Cancer Society's National Board of Directors; Carolyn M. Kaelin, Director of Comprehensive Breast Health Center and breast cancer survivor; and Lillie Shockney, Administrative Director at Johns Hopkins Breast Cancer.

Beyond's spring/summer 2007 issue, which provides women who have or had breast cancer the support and latest information on treatment and recovery; hits newsstands March 20, 2007, with a \$5.99 cover price. The magazine premiered in September 2006. *Beyond* is part of Meredith Special Interest Media's health group which also includes *Diabetic Living* and *Heart-Healthy Living*. The health group is committed to providing its readers with the most up-to-date medical and nutritional information.

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