

Siempre Mujer December 2006/January 2007 Issue Highlights

-Siempre Mujer Editors Available for Interview-

MYRKA DELLANOS AND DAISY FUENTES SPEND THE HOLIDAYS WITH THE DEC/JAN ISSUE OF *SIEMPRE MUJER*

GIFT GUIDE WITH MYRKA DELLANOS; pg. 36

Siempre Mujer has made the season of giving that much easier by gathering the best gift ideas for the loved ones on your list. For the chef? Try the GE Wafflemaker from Wal-Mart for only \$18. The fashion plate? Check out the Lulu handbag for \$40. And the kid in your life will just love this towel that looks like a superhero cape! These gifts and many more wrapped inside the Holiday Issue of *Siempre Mujer*. As a special treat, cover star Myrka Dellanos shares her favorite gifts and gift-giving tips.

DAISY FUENTES: THE HOLIDAY HOST; pg. 60

Daisy Fuentes opened her doors to *Siempre Mujer* and others to show off how she celebrates the holidays in style. During her outdoor tea party, she shared her secrets to a great celebration. Don't make it too formal, plan in advance and accept help, she says, but, most importantly – have fun! Daisy also arranged a menu that would make any mouth water – from the Elena Ruz sandwich, a delectable combo of cream cheese, strawberry jam and turkey, to homemade scones.

REFRESH YOURSELF IN MINUTES; pg. 32

Sleep - we'd all love more of it! And the lack of it can leave signs of aging written all over your face. *Siempre Mujer* recommends 14 facial cleansers, scrubs, moisturizers, color palettes and more that you should incorporate into your beauty regime. Before you know it, you'll have back that youthful glow!

HOLIDAY FASHION WITH JIMENA GALLEGO; pg. 43

With Mexican singer Jimena Gallego as our model, *Siempre Mujer* shows you how to look your dolled-up best this season with standout colors and styles. Dresses with soft and delicate textures are ideal for a night of cocktails, and a one-toned dress can shine with a strong accessory that screams sexy sophistication. We give you head-to-toe-looks that you can add to wardrobe this season.

ALL ABOUT YOUR CHECKING ACCOUNT; pg. 88

Every time you bounce a check or use an unauthorized ATM, you lose money. It's that simple. So, *Siempre Mujer* Financial Editor Xavier Serbia shows you easy ways to keep your checking account in order. Keep track of your spending and, once a month, be sure to balance your account so you precisely know how much money you have. Also, file away ATM receipts for easy reference and don't forget about automatic payments.

The Dec/Jan 2007 issue of *Siempre Mujer* hits newsstands December 1st.

CONTACT:

Mariela Azcuy
(212) 551-6955
mariela.azcuy@meredith.com