

MEREDITH CORPORATION NAMES WENDI SANDERS BERGER PUBLISHER OF CHILD MAGAZINE

NEW YORK, N.Y., (September 26, 2006)— Meredith Corporation (**NYSE:MDP**) announced today that Wendi Sanders Berger has been named Publisher of *Child* magazine. She will begin her new duties effective October 16, 2006.

Berger replaces Rich Berenson, who was recently named a Managing Director in Meredith's Corporate Sales/Meredith 360° business unit.

"We are thrilled to have someone with Wendi's broad experience and background join *Child* magazine," says Bob Mate, Executive Vice President, Meredith Publishing Group. "Her unique knowledge across a diverse range of advertising categories, and ability to lead major magazine brand sales groups will be an enormous asset to the *Child* team."

Berger's experience includes serving most recently as the Associate Publisher/Beauty, for *ELLE* magazine where she was responsible for overseeing a team of sales professionals in the beauty category for the magazine as well as its companion websites ELLEgirl.com and ELLE.com.

"I'm excited at the opportunity to lead the team at *Child*, a magazine that not only has been a leader in the category, but one that fully embraces its position as the magazine for raising kids with smarts and style," says Berger. "I'm also looking forward to working with the incredible editorial team at *Child*, who've created a first class product."

Prior to *ELLE*, Berger spent five years at *InStyle* starting as Executive Beauty Director and then served as Executive Director, Special Projects which entailed managing *InStyle*'s special issues including *InStyle Home*, *The Look* and *Makeover*. Previously, she was Beauty Advertising Manager at *Vanity Fair* magazine; Account Manager for *New York* magazine and Account Manager at the *Village Voice*. Berger started her career at Revlon.

Berger earned her undergraduate degree in Communications/Advertising from the E.W. Scripps School of Journalism at Ohio University.

She and her husband reside in New York City and she will be based in Meredith's offices in New York.

About *Child*

With a circulation of 825,000, *Child* (www.child.com) is the magazine for "Raising Kids with Smarts and Style™." Published by Meredith Corporation (www.meredith.com), *Child* is a fast-paced, confident and contemporary lifestyle magazine celebrating today's families. *Child* offers over five million readers the latest news and research that stimulates, inspires and provokes thought.

About Meredith Corporation

Meredith (www.meredith.com) is one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media. The Meredith Publishing Group features 25 subscription magazines - including *Better Homes and Gardens*, *Family Circle*, *Ladies' Home Journal*, *Parents*, *Child*, *Fitness*, and *American Baby* - and approximately 200 special interest publications. Meredith owns 14 television stations, including properties in top-25 markets such as Atlanta, Phoenix and Portland.

Meredith has approximately 350 books in print and has established marketing relationships with some of America's leading companies including The Home Depot, DIRECTV, DaimlerChrysler, Wal-Mart and Carnival Cruise Lines. Meredith's consumer database, which contains more than 85 million

names, is one of the largest domestic databases among media companies and enables magazine and television advertisers to target marketing campaigns precisely. Additionally, Meredith has an extensive Internet presence that includes 32 Web sites, strategic alliances with leading Internet destinations and extensive online marketing capabilities. Meredith Hispanic Ventures publishes five Spanish-language titles, making Meredith the largest Hispanic publisher in the United States reaching women at every life stage. The *Family Circle* Cup, America's premier women's professional tennis tournament – owned and operated by Meredith, is held every April in Charleston, South Carolina and has for over three decades continued to showcase the best in women's tennis.

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