

PARENTS JUNE 2006 ISSUE PREVIEW

-Parents Editors Available for Interviews-

YES, JUNE 18 IS FATHER'S DAY. AND DID YOU KNOW...?

Fact: Father's Day didn't become official until 1972, when President Nixon signed it into law – 58 years after Mother's Day was born.

Fact: More collect calls are placed on the third Sunday in June than any other day during the year.

Fact: Moms and kids spend a total of \$8.2 billion – or \$86 on each dad.

Fact: The odds-on favorite is a greeting card (71%), followed by clothes (32%), a gift card (24%), books or CDs (23%), electronics (13%), and tools or appliances (12%). Page 97.

PARENTS.COM POLL: Dear Dad: Do you help your kids get out the door in the morning? Of those polled, 41% say that their wives do it all, 29% say they share the responsibilities, and 22% help when they can. Only 8% say they do it all. Page 97. **ESSAY: Baby Carriage Bliss.** Writer Bill Eville explains why pushing his son in a stroller is the true path to happiness. Page 101.

PARENTS MAGAZINE/AMERICAN ACADEMY OF DERMATOLOGY SPECIAL REPORT: GET SERIOUS ABOUT SUN SAFETY!

It takes much more than a high SPF sunscreen to keep kids safe in the sun, whether it's the summer or any other month of the year.

In partnership with the American Academy of Dermatology, the editors of *Parents* magazine publish a must-read pull-out section with the essential advice from the country's leading experts. Learn all the basics and more, including: Eight Ways Doctors Protect Their Own Kids; Lessons from the Land Down Under (what we can learn from the Australians, who have made sun prevention a public-health priority); Sunscreen Essentials, an at a glance guide on what to look for on sunscreen labels; and Our Top Sun Safety Picks – from stickers that change color when it's time to apply more sunscreen to an easy-to-set-up infant cabana. Pages 119 – 130.

SUMMER FUN

• **Easy Rider:** A Foolproof Way to Learn How to Ride a Two Wheeler. If your child is ready to ditch the training wheels, here's a surefire four-step teaching method from Rich Conroy, bicycle-education-programs manager for Bike New York. Includes a checklist for helmet safety; tips for what to do when your child falls; a technique for turning. Page 152.

• **The Perfect Picnic:** Delish ideas for salads and sandwiches that travel well, taste great, and are totally appealing to kids. Page 190.

• **Family Travel:** Summer on the Slopes: Ski towns offer fun, affordable vacations when the snow melts. Destinations include Park City, Utah; Jackson Hole, Wyoming; and Bretton Woods, New Hampshire. The sidebar "Altitude Adjustment" offers six tips for beginners to mountain vacations. Page 200.

TRANSITIONS

A Smooth Move: 20 Ways to Make Relocation Easier On Your Kids. Many families relocate during the summer when school's out. And for the nearly 7 million children ages 9 and under who move every year, saying goodbye to an old house, friends, and the local playground can be very emotional and stressful. *Parents magazine* offers tips to moms and dads that accentuate the positive and minimize worries before, during and after the move. Pages 38 – 40.

OTHER

Why Moms Need Friends: Why carving out time to spend with your gal pals is good for your health, your kids, and even your marriage. Page 90. Sidebar: "Old Friends, New Baby": How to stay close to your friends, especially if you're the first new mother in your circle of friends. Page 90.

Manners Makeover: An Age by Age Guide to Help You Teach Your Kids How to Behave. No parent wants to believe their own child is rude, but let's be honest -- even your little angel goes through stretches of obnoxious behavior. What's a parent to do? Plenty, starting from the earliest years, to show your kids how to behave nicely -- including minding your own manners. Page 132.

Editors from *Parents* are available to discuss these and other tips from the June 2006 issue.

Parents, America's #1 family magazine, delivers information from the perspective of a trusted and sympathetic friend to more than 14 million readers.

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